Forecast Summary

- On an annual average basis, 280 jobs will be restored in Glenn County during 2021, representing more than half of the jobs that were lost in 2020.

- A full labor market recovery is expected in 2022.

- Over the 2021-2026 forecast period, total employment in Glenn County is expected to increase by approximately 900 to 1,000 jobs.

- Government, transportation and warehousing, agriculture, and leisure services will be responsible for most job creation during the forecast period.

- The unemployment rate averaged 8.9 percent in 2020. It is forecast to average 6.3 percent in 2021 and 5.2 percent in 2022.

- The median home price increased by 15 percent in 2020. Home prices are expected to increase by 11 percent in 2021 and 5 percent in 2022.

Job Growth

- Total employment in Glenn County will expand by 3.0 percent in 2021 on an annual average basis.

- Growth will remain rapid in 2022 and 2023 but will decelerate sharply thereafter.

Manufacturing Employment

- Some of the most prominent manufacturing firms in Glenn County are cheese makers.

- Land O’ Lakes has a cheese processing plant in Orland that employs 50 to 100 workers, and the Rumiano Cheese Factory employs 100 to 250 workers in Willows.

- The largest employer of manufacturing workers is Johns Manville, which makes construction materials in Willows. It has between 250 and 500 employees.
Private Education and Healthcare Employment

• Healthcare employment declined in 2020, but positive job growth is expected over the 2021-2026 forecast period.

• The largest employer is Glenn Medical Center, which offers a broad array of medical services, including surgery and laboratory analysis.

• In 2022 and 2023, employee recruitment will be the biggest risk to job growth. Hospitals and other healthcare facilities have struggled to fill open positions during the COVID-19 pandemic. Job creation will partially depend on the willingness and ability of local residents to enter the healthcare workforce.

• There are very few jobs in private educational institutions in Glenn County (public schools are included in the government sector).

Leisure and Hospitality Employment

• Hotels, restaurants, bars, catering firms, gyms, and other leisure/hospitality organizations were impacted by restricted business conditions more than any other type of company in 2020.

• More than 150 jobs were lost in 2020, a decline of 21 percent.

• A full employment recovery in leisure and hospitality is expected by 2023 or 2024.

• One of the most prominent visitor attractions is Thunderhill Raceway Park, a racetrack that can be rented for private races and events.

• Thunderhill Raceway Park draws tourists from the Sacramento Area, the Bay Area, and other parts of California.
Transportation and Warehousing Employment

- Minimal job growth has been observed in transportation and warehousing over the last 5 years, but approximately 150 new jobs will be created by the end of 2022.
- Amazon plans to build a new distribution center in Orland, transforming an empty business park into a full logistics campus.
- The Amazon project is expected to be completed by the end of 2021 and will offer an average salary of up to $40,000 per year.

Agriculture Employment

- With more than 2,000 jobs, agriculture is the largest industry in Glenn County.
- The most prominent agricultural commodities in Glenn County are walnuts, almonds, and rice.
- The almond, walnut, and rice harvests are each valued above $100 million annually, and a substantial amount of these goods are exported to other states in the U.S. and other nations around the world.
- Agriculture employment declined by approximately 100 jobs during 2020 but is expected to rebound meaningfully in 2021 and 2022.

Government Employment

- The largest government agencies in Glenn County are the local school districts.
- Schools and other government agencies shed approximately 150 jobs in 2020.
- Some of these jobs are expected to be restored in 2021 and 2022 as students return to in-person school schedules, which will bring education jobs back to campus, but a full recovery is several years away.
Population Growth

- The Glenn County population is expected to grow more quickly than the Northern California average during the 2021-2026 forecast period.
- During the forecast period, the number of people moving into Glenn County will exceed the number of people moving out, accounting for approximately half of all population growth.
- Births will also outnumber deaths, accounting for the other half of population growth.
- The population will expand at an annual average rate of 0.7 percent per year from 2021 to 2026.
- By 2026, the Glenn County population will approach 30,500 residents.

Unemployment and Inflation Rates

- The unemployment rate in Glenn County averaged 8.9 percent in 2020.
- The unemployment rate is expected to average 6.3 percent in 2021 and 5.2 percent in 2022.
- Inflation decelerated sharply in 2020, largely because energy prices declined when the demand for fuels plunged.
- Inflation soared in 2021 and is expected to remain elevated for several years.
- Over the forecast period, there will be a number of factors that will contribute to high inflation. The most prominent will be:
  - Record levels of spending by consumers and government agencies
– Fractures in the global supply chain that raise the cost of production for many businesses
– Sharp increases in the cost of housing and energy
– Labor market recruitment challenges that force companies to raise wages

• Combined, these factors will push inflation to its highest rates in 30 years. Ultimately, it will reduce the purchasing power of households and negatively impact consumer confidence, limiting the growth potential of the economy in 2022.

• However, inflation will begin to decelerate as supply chains and the labor force are restored by the second half of the forecast period, eventually falling below 3 percent.

Home Prices and New Housing Production

• In 2020 the median home price in Glenn County was $264,100. The median price is expected to surpass $300,000 by 2023 and reach almost $350,000 by 2026.

• Despite recent price increases, homes in Glenn County are much more affordable than homes in many other parts of California.

• In Glenn County, the typical household spends less than 20 percent of its income on housing costs. In Coastal California, households often spend 35-50 percent on mortgage payment or rent.

• From 2015 to 2020, an average of 38 new homes were started per year in Glenn County. Most were single-family homes.

• Housing production is expected to average 55 to 65 units per year from 2021 to 2026, consisting primarily of single-family homes.
## Economic Indicators

### 2015-2020 History, 2021-2050 Forecast

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<th>Year</th>
<th>Employment (people)</th>
<th>Wage (millions)</th>
<th>PNI (millions)</th>
<th>Total Tax (millions)</th>
<th>Real per Capita Income (dollars)</th>
<th>Unemployment Rate (percent)</th>
<th>Real Product (millions)</th>
<th>Inflation Rate (percent)</th>
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### Employment Sectors

#### 2015-2020 History, 2021-2050 Forecast

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## 2021 COUNTY-LEVEL ECONOMIC FORECAST

Glenn County Economic Forecast
Socioeconomic Indicators

**Violent Crime Rate**
- Glenn County: 305
- Northern California: 425
- California: 441

**Poverty Rate**
- Glenn County: 9.4%
- Northern California: 11.9%
- California: 14.4%

**Median Household Income**
- Glenn County: $53,000
- Northern California: $54,300
- California: $82,100

**Median Home Selling Price**
- Glenn County: $23
- Northern California: $23
- California: $33

**Average Travel Time to Work**
- Glenn County: 21 minutes
- Northern California: 23 minutes
- California: 33 minutes

**Percent of Population Age 25+ With at Least a 4-Year College Degree**
- Glenn County: 13.9%
- Northern California: 22.7%
- California: 33.9%