Forecast Summary

- Over the 2018–2024 forecast period, total employment levels in Plumas County are expected to increase modestly, although jobs may be lost during some years.

- Job creation is expected to be most prominent in leisure services. Small numbers of jobs will also be created in government and professional business services.

- Employment contractions are projected in manufacturing.

- The unemployment rate averaged 7.6 percent in 2018.

- The unemployment rate has reached its lowest sustainable level and is projected to increase during the 2018–2024 forecast period.

- The Plumas County population has been declining consistently since 2005 and will continue to do so during the forecast period.

- Housing production remains very low in Plumas County and is not expected to increase meaningfully from current levels.

Population Growth

- The Plumas County population has declined steadily since 2005.

- Plumas County has an older population base, with a high share of residents over the age of 75. This has led to a scenario where deaths outnumber births, contributing to population decline.

- Over the forecast period, deaths are expected to exceed births by approximately 375.
Net migration is expected to be positive, with more people moving into the county than moving out. This process should add approximately 115 new residents to the county by 2024.

Overall, the population should decline by approximately 260 residents by 2024.

Job Growth

Government is the largest employment sector in Plumas County, accounting for 37 percent of all wage and salary jobs.

Aside from government, the largest industries are leisure services, private education and healthcare, and retail trade.

Between 2012 and 2018, total employment levels in Plumas County expanded by almost 500 jobs.

Over the 2018–2024 period, employment levels are expected to expand by approximately 100 jobs. Jobs may be lost in some individual years.

Government Employment

Government agencies in Plumas County lost a substantial number of jobs between 2010 and 2018.

Government entities in the county employed almost 2,500 workers in 2018.

The largest employers are:
- U.S. Forest Service
- Plumas County Department of Public Works
- Plumas County Sheriff's Office
- C. Roy Carmichael Elementary School
- Indian Jim Elementary School

Future employment gains will be determined by population growth and by the condition of federal, state, and local government budgets.

Leisure and Hospitality Employment

Leisure and hospitality employment has grown meaningfully in Plumas County, expanding by more than 150 jobs since 2011.
Plumas County Economic Forecast

- The largest employers are:
  - Longboards Bar & Grill (100+ employees)
  - Nakoma Golf Resort (50–100 employees)
  - Plumas Pines Golf Resort (50–100 employees)

- The leisure industry is expected to expand by an additional 80 jobs by 2024.

Private Education and Healthcare Employment

- Healthcare employment has changed substantially, expanding by 200 jobs between 2011 and 2014, and then declining by 150 jobs by 2018.

- The private education sector in Plumas County is small and does not fluctuate meaningfully in a typical year.

- The largest healthcare provider in the county is Portola Medical Clinic, which employs between 250 and 500 workers.

- Other prominent providers include:
  - Eastern Plumas Healthcare (100–250 employees)
  - Feather River Family Dentistry (100–250 employees)
  - Plumas District Hospital (50–100 employees)
  - Seneca Healthcare (50–100 employees)

- Virtually no healthcare jobs are expected to be created during the forecast period. Healthcare is a population-serving industry, and the Plumas County population is not expected to grow.

Unemployment and Inflation Rates

- The unemployment rate in Plumas County was 7.6 percent in 2018, which is much higher than the average for Northern California.

- The unemployment rate is projected to increase in between 2019 and 2024, rising above 8.0 percent.

- Inflation accelerated in 2018 as home prices and energy costs increased across California.
In 2019 and 2020, inflation is expected to be within a range of 2.0 percent and 3.5 percent.

**New Housing Production**

- From 2013 to 2018, a total of 218 new units were built in Plumas County. All were single-family homes and none were apartments.
- Between 2019 and 2024, approximately 300 homes are expected to be built. Virtually all will be single-family units.

**Income per Capita**

- Income per capita was $52,400 in 2018, which was above the Northern California average of $46,200.
- Over the last six years, real income per capita increased at a rate of 2.2 percent per year.
- Over the next six years, real income per capita is expected to increase by an average of 1.8 percent per year.

**Registered Vehicles**

- There were approximately 33,100 registered vehicles in Plumas County in 2018.
- By 2024, it is expected that the number of registered vehicles will remain near 33,100.

**Public School Enrollment**

- In Plumas County, approximately 2,200 students were enrolled in K-12 public schools in 2018.
- By 2024, the county is expected to have 2,100 public K-12 students.
- Enrollment will decline because the population aged 5 to 17 will decline.
### Economic Indicators

#### 2015-2018 History, 2019-2050 Forecast

<table>
<thead>
<tr>
<th>Year</th>
<th>Population (people)</th>
<th>Household (thousands)</th>
<th>Average Household Income (dollars)</th>
<th>New Homes Permitted (homes)</th>
<th>Registered Vehicles (thousands)</th>
<th>Personal Income (millions)</th>
<th>Taxable Retail Sales (millions)</th>
<th>Local Sales Tax (millions)</th>
<th>Real Industrial Production (millions)</th>
<th>Real per Capita Income (dollars)</th>
<th>School Enrollment (thousands)</th>
<th>Births (people)</th>
<th>Deaths (people)</th>
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#### Employment Sectors

#### 2015-2018 History, 2019-2050 Forecast

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<thead>
<tr>
<th>Year</th>
<th>Total Wage &amp; Salary</th>
<th>Farm</th>
<th>Construction</th>
<th>Manufacturing</th>
<th>Transportation &amp; Utilities</th>
<th>Wholesale &amp; Retail Trade employment</th>
<th>Financial Activities</th>
<th>Professional Services</th>
<th>Information</th>
<th>Health &amp; Education</th>
<th>Leisure</th>
<th>Government</th>
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</thead>
<tbody>
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<td>658</td>
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<td>314</td>
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<td>2,497</td>
</tr>
</tbody>
</table>

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**Plumas County Economic Forecast**

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**Employment Sectors**
Plumas County Economic Forecast

Socioeconomic Indicators

- Violent Crime Rate: Plumas County 748, Northern California 519, California 449
- Poverty Rate: Plumas County 6.1%, Northern California 12.0%, California 11.1%
- Median Household Income: Plumas County $55,100, Northern California $53,500, California $74,600
- Median Home Selling Price: Plumas County $250,000, Northern California $256,800, California $571,200
- Average Travel Time to Work: Plumas County 25 minutes, Northern California 22 minutes, California 32 minutes
- Percent of Population Age 25+ With at Least a 4-Year College Degree: Plumas County 22.0%, Northern California 23.0%, California 32.6%