Glenn County Economic Forecast

Forecast Summary

- Approximately 100 jobs are expected to be created in Glenn County in 2019.

- Job Creation will decelerate during the forecast period, and an average of less than 50 jobs will be created each year.

- Job creation is expected to be relatively slow but will be spread across a number of sectors. Agriculture, manufacturing, leisure and hospitality, healthcare, and government will each gain dozens of jobs between 2018 and 2024.

- An employment contraction is expected in retail trade. The risk of contraction is also high in financial activities and professional business services.

- The unemployment rate averaged 6.5 percent in 2018 and is near its lowest sustainable level. The unemployment rate may begin to rise during the 2018–2024 forecast period.

- The Glenn County population is growing more quickly than the average for Northern California, and will continue to do so.

- Housing production has been low in Glenn County and is not expected to increase meaningfully from current levels.

Job Growth

- Between 2012 and 2018, job creation averaged 1.5 percent per year. Between 2018 and 2024 it is expected to average 0.5 percent per year.

- The two largest sectors are government and agriculture, and they will be among the primary job creators during the forecast period.

- Healthcare will also generate a meaningful number of jobs, as will manufacturing and leisure services.

- Job growth in Glenn County will generally lag the broader Northern California region.

Agriculture

- Agriculture employs more workers in Glenn County than any other sector, accounting for 25 percent of all wage and salary jobs.

- In 2018 there were more than 2,200 farm jobs in the county, which is near the highest level on record.

- Agricultural production values were also very high in 2018.

- The most prominent commodities in the county are almonds and walnuts.
Government Employment

- Government is the second largest employment sector in the county, accounting for 23 percent of wage and salary jobs.

- Government agencies in Glenn County gained a small number of jobs between 2012 and 2018.

- All net job creation was in local municipal agencies and public school. The federal government reduced its employee headcount in Glenn County, and California State agencies neither gained nor lost a meaningful number of jobs.

- Public schools and local municipal agencies accounted for virtually all of the job gains in 2018.

- The largest government agencies are the Glenn County Emergency Services Department, the Glenn County Health and Welfare Department, and the Sheriff Department. Each employs between 100 and 250 workers.

- Across Glenn County government agencies and public schools, future employment levels will be determined by population growth and by the condition of federal, state, and local government budgets.

Manufacturing Employment

- The Glenn County manufacturing sector is small but growing.

- Because the county has a large farm sector, food manufacturing (turning agricultural commodities into finished food products) has a prominent presence.

- The largest food manufacturing firms are the Land O’Lakes factory in Orland (50–99 workers) and Rumiano Cheese Factory in Willows (100–250 workers).

- There is also a large factory named Johns Manville (250–500 workers) that produces roofing and insulation materials.

Private Education and Healthcare Employment

- Healthcare agencies have lost approximately 150 jobs since 2013.

- The most prominent employer is Glenn County Medical Center, which employs between 100 and 250 workers.

- The private education industry is very small, and neither gains nor loses a substantial number of jobs each year.
Glenn County Economic Forecast

• The number of healthcare jobs is expected to grow during the 2018–2024 forecast period, generating approximately 50 new jobs.

Population Growth

• The Glenn County population is growing at a faster rate than the surrounding Northern California counties.

• Most of the county’s population growth is coming from the birth rate. Net migration has been virtually flat over the 2012–2018 period, with approximately equal numbers of residents moving into the county as those moving out.

• Over the 2012–2018 period, the population increased at an average rate of 0.5 percent per year. Over the 2018–2024 period, the population is expected to increase by 0.7 percent per year.

Unemployment and Inflation Rates

• The unemployment rate in Glenn County was 6.5 percent in 2018, which is higher than the average for Northern California.

• The unemployment rate has reached its lowest sustainable level and is expected to increase during the 2018–2024 forecast period.
• Inflation accelerated in 2018 as home prices and energy costs increased across California.

• In 2019 and 2020, inflation is expected to be within a range of 2.0 percent and 3.5 percent.

New Housing Production

• From 2013 to 2018, an average of 48 new units were built in Glenn County each year. This was not sufficient to keep pace with population growth.

• Between 2019 and 2024, an average of 50 to 55 homes will be built each year, which would also not be enough to accommodate expected population gains.

Income per Capita

• Income per capita was $45,800 in 2018, which was below the Northern California average of $46,200.

• Over the last six years, real income per capita increased at a rate of 2.2 percent per year.

• Over the next six years, real income per capita is expected to increase by an average of 1.0 percent per year.

Registered Vehicles

• There were approximately 37,600 registered vehicles in Glenn County in 2018.
By 2024, it is expected that the county will have 39,600 registered vehicles.

**Public School Enrollment**

- In Glenn County, approximately 5,600 students were enrolled in K-12 public schools in 2018.

- By 2024, the county is expected to have 5,400 public K-12 students. Enrollment will decline because the population aged 5 to 17 will decline.
## Glenn County Economic Forecast

### Economic Indicators

<table>
<thead>
<tr>
<th>Year</th>
<th>Average Household Income (dollars)</th>
<th>Taxable Local Real Income (billion)</th>
<th>Real Per Capita Income (dollars)</th>
<th>1st Quarter Births</th>
<th>Births (people)</th>
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### Employment Sectors

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**2015-2018 History, 2019-2050 Forecast**
Glenn County Economic Forecast

Socioeconomic Indicators

**Violent Crime Rate**
- Glenn County: 356
- Northern California: 519
- California: 449

**Poverty Rate**
- Glenn County: 16.1%
- Northern California: 12.0%
- California: 11.1%

**Median Household Income**
- Glenn County: $45,200
- Northern California: $53,500
- California: $74,600

**Median Home Selling Price**
- Glenn County: $214,000
- Northern California: $256,800
- California: $571,200

**Average Travel Time to Work**
- Glenn County: 24 minutes each way
- Northern California: 22 minutes each way
- California: 32 minutes each way

**Percent of Population Age 25+ With at Least a 4-Year College Degree**
- Glenn County: 12.7%
- Northern California: 23.0%
- California: 32.6%