

Plumas County

Demographic and Economic Profile and Long-Run Forecast



Plumas County Profile

- Plumas County ranked 51st among California's counties in total personal income (\$1.2 billion) in 2023 and real farm production (\$15.9 million) in 2022.
- Plumas County's median price of a single-family home was \$423,000 in 2024, nearly half the statewide average of \$867,000 for the same period.
- It costs about \$8,100 a month (\$97,600 a year) for a family of three to live in the county, about 10 percent less than the statewide average, and about 1.2 times the cost in Imperial and Kern counties, the cheapest in California with a cost of about \$6,700 a month.



Plumas County Latest Actual

Latest Actual: Levels and State Rank



Population 18,800 in 2024 (# 51)	Households 8,700 in 2024 (# 50)	Net Migration -100 in 2024 (# 31)	Nonfarm Jobs 6,800 in 2024 (# 53)	Unemployment Rate¹ 7.1% in 2024 (# 47)
Personal Income \$1.2 Billion in 2023 (# 51)	Per Capita Income³ \$67,000 in 2023 (# 26)	Inflation Rate^{1,2} 3.1% in 2024 (# 3)	New Homes Permitted 40 Units in 2024 (# 51)	Taxable Sales \$346.0 Million in 2024 (# 53)
Registered Vehicles 33,000 in 2024 (# 49)	Real Industrial Production \$295.1 Million in 2023 (# 44)	Farm Jobs 60 in 2024 (# 52)	Farm Production Sales \$38.2 Million in 2023 (# 47)	

1. Inflation and unemployment rates are ordered from the lowest to highest, such that counties with lower rates rank closer to #1, reflecting a favorable economic status.
2. Inflation rates are based on four regional Consumer Price Index (CPI) estimates produced by the U.S. Bureau of Labor Statistics (BLS). County-level CPI data do not exist, and all 58 counties are assigned to one of the four regions or the statewide inflation forecast, resulting in only five distinct inflation rankings.
3. Per capita income is converted into 2024 dollars using the statewide California Consumer Price Index (CPI).



Plumas County Latest Actual

Plumas County (Share of California)

Population (2024)	0.05%
Households (2024)	0.1%
Nonfarm Jobs (2024)	0.04%
Personal Income (2023)	0.04%
Permitted Units (2024)	0.04%
Taxable Sales (2024)	0.04%
Registered Vehicles (2024)	0.1%
Industrial Production (2023)	0.1%
Farm Employment (2024)	0.01%
Farm Production Sales (2023)	0.1%

Unemployment
Rate Differential
1.8 ppt in 2024

Per Capita
Income Ratio
80% in 2023

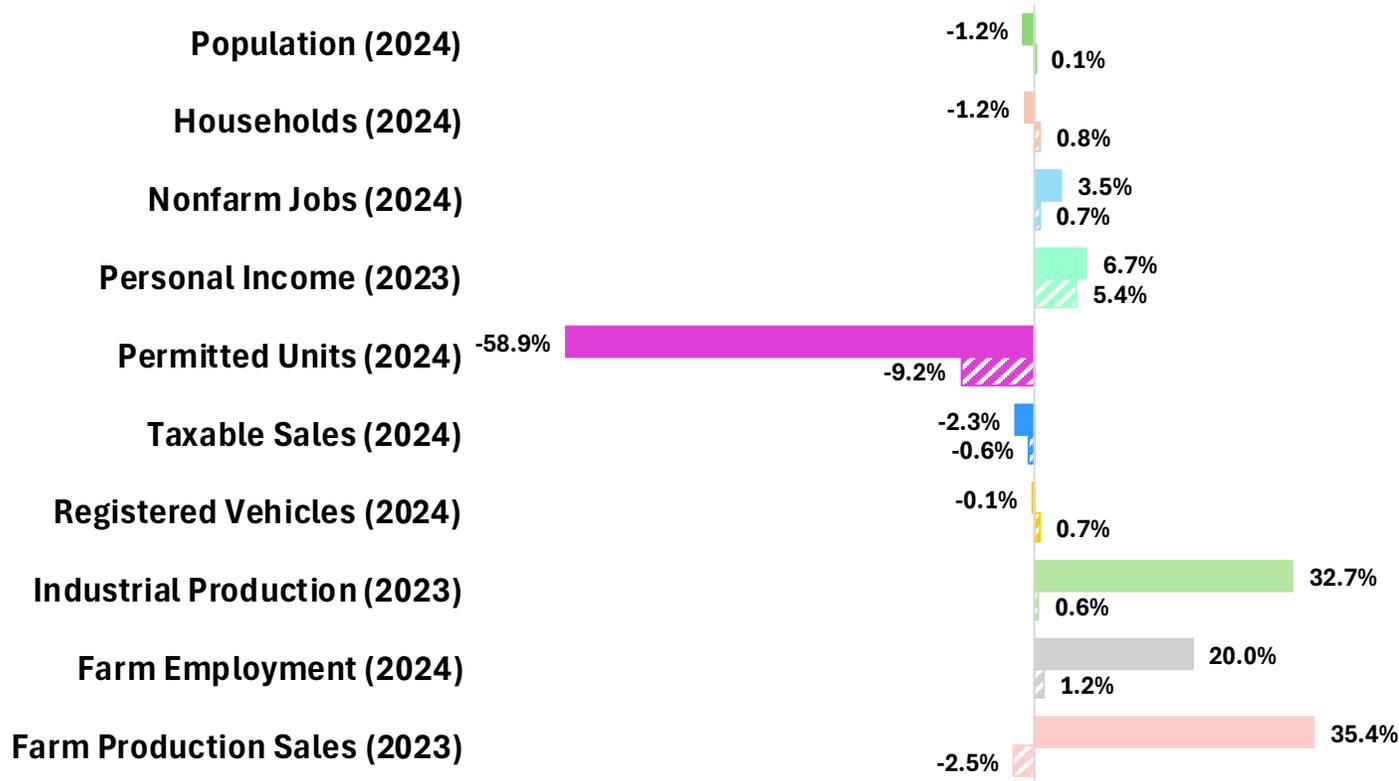
Inflation Rate
Differential
0 ppt in 2024

Net Migration
-100
(CA -62,700)
in 2024



Plumas County Latest Actual

Plumas County (Solid Bars) versus California (Hatched Bars)
Year-over-year Change



Unemployment Rate Change
0.1 (2024) ppt
CA: 0.6 ppt in 2024

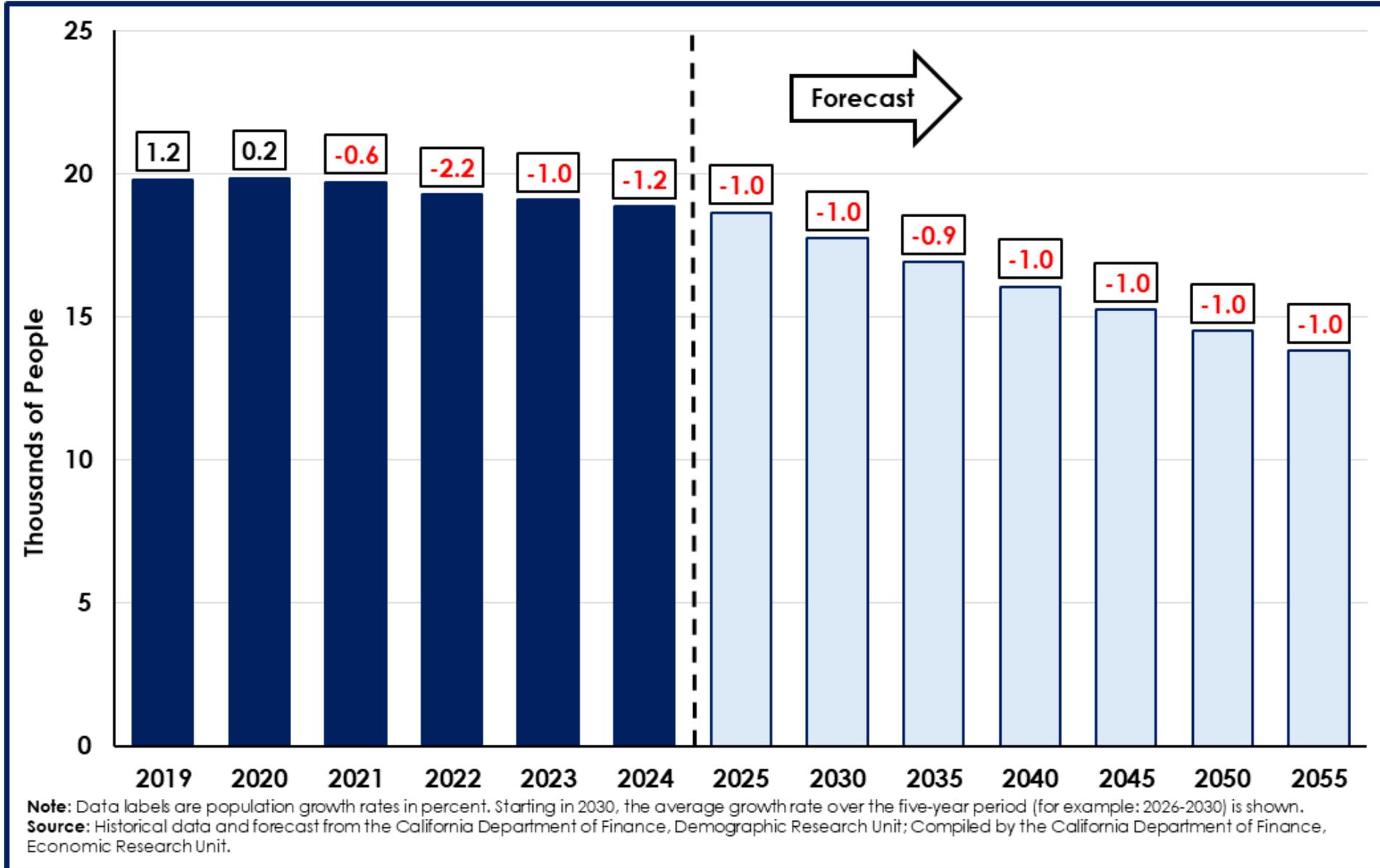
Per Capita Income Change (2023)
3.8%
CA: 1.4%

Inflation Rate Change (2024)
-0.8 ppt
CA: -0.8 ppt

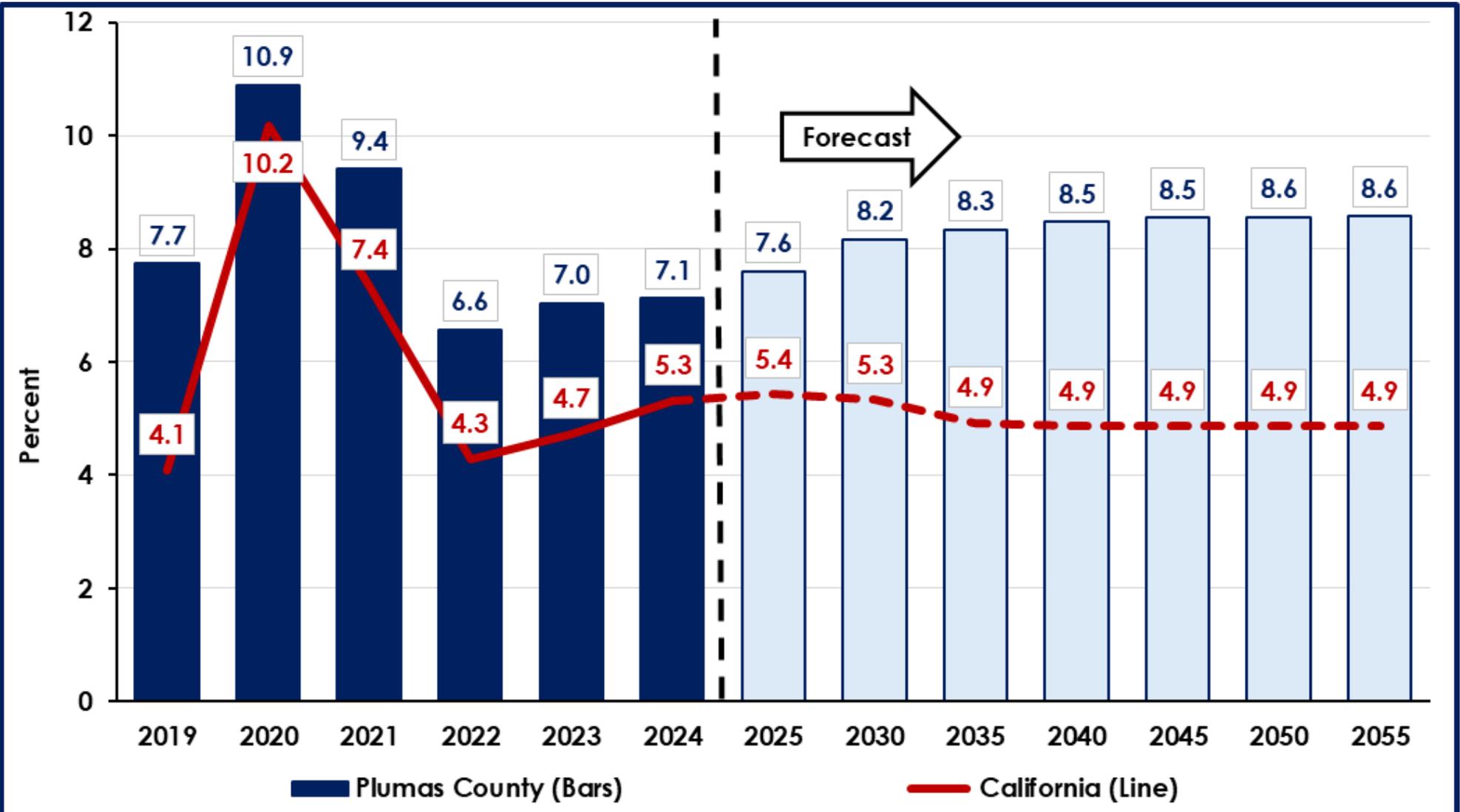
Net Migration
-100 in 2023
(CA: -133,400)
-100 in 2024
(CA: -62,700)



Plumas County Population Forecast



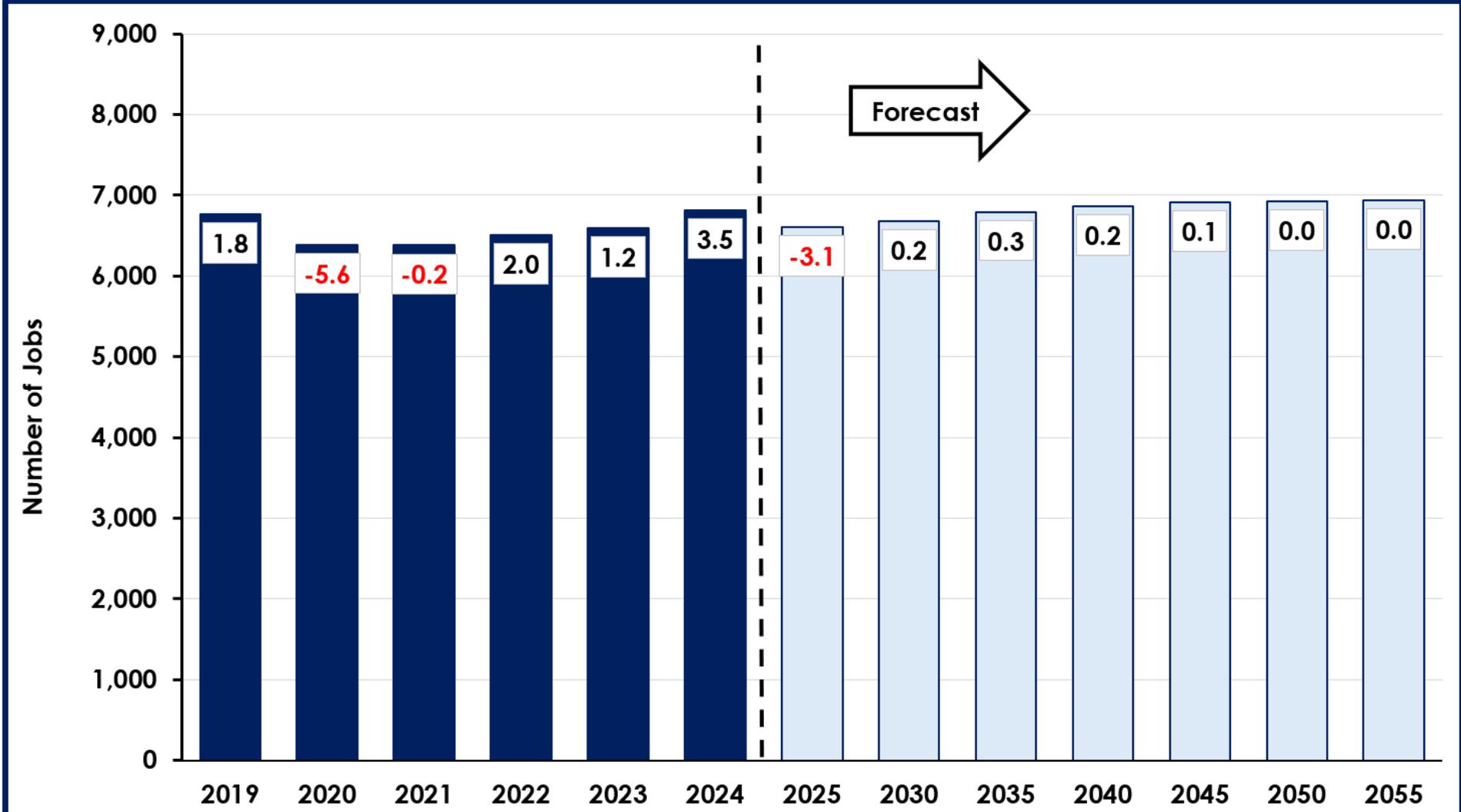
Plumas County and California Unemployment Rate Forecast



Note: Starting in 2030, the average unemployment rate over the five-year period (for example: 2026-2030) is shown.
Sources: Historical data from the California Employment Development Department; Forecast by the California Department of Finance, Economic Research Unit.



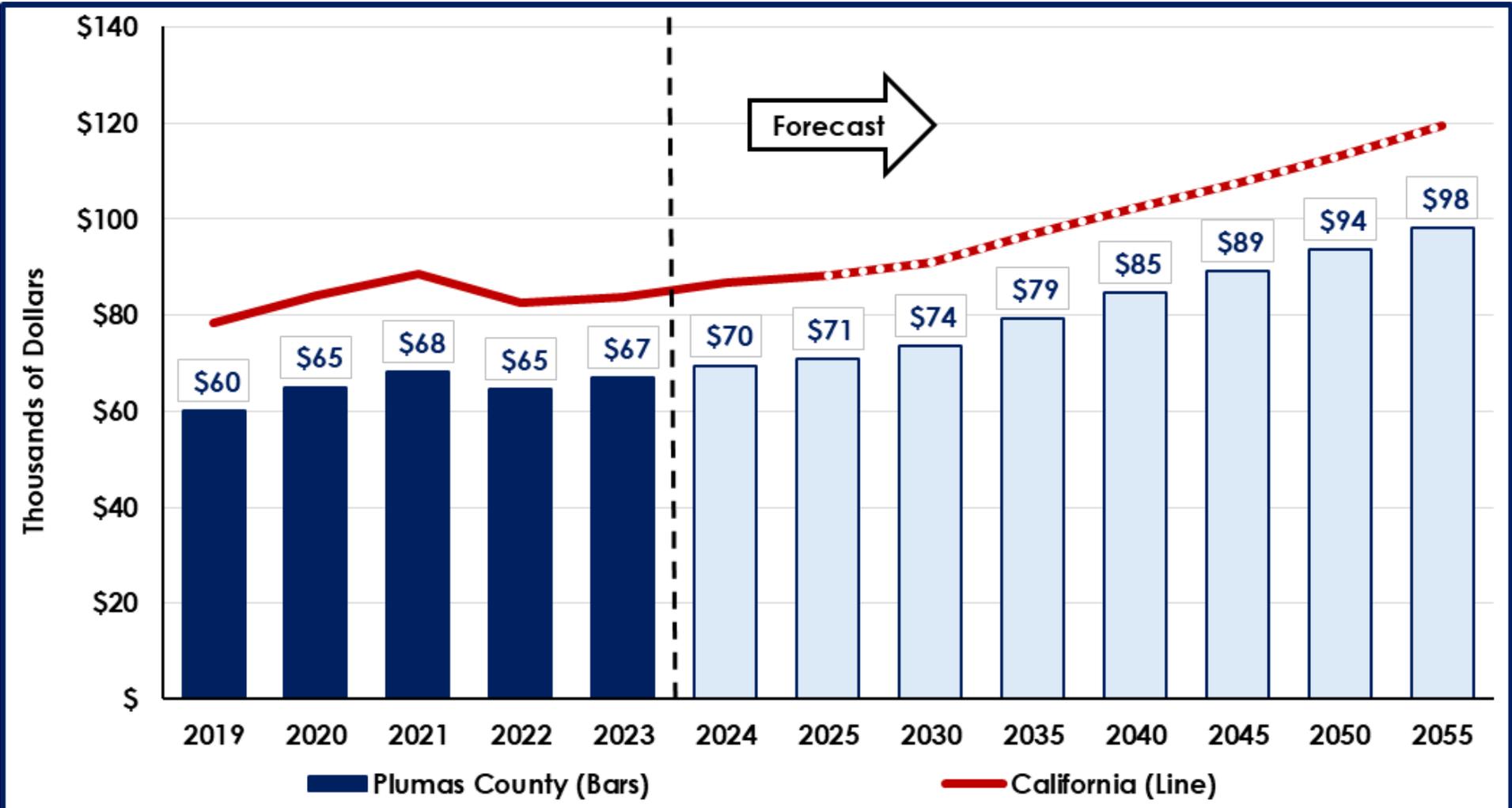
Plumas County Nonfarm Payroll Forecast



Note: Data labels are employment growth rates in percent. Starting in 2030, the average growth rate over the five-year period (for example 2026-2030) is shown. Farm employment is only shown for counties that have an average farm employment of more than 5 percent of total payroll employment from 2025-2055.
Source: Historical data from the California Employment Development Department; Forecast by the California Department of Finance, Economic Research Unit.



Plumas County and California Per Capita Income Forecast



Note: Forecast starts in 2024 for Plumas County and in 2025 for California. Per capita income figures are in 2024 dollars and are deflated using the statewide California Consumer Price Index for All Urban Consumers (CPI-U). Starting in 2030, the average per capita income over the five-year period (for example: 2026-2030) is shown.

Source: Population data and forecast from the California Department of Finance, Demographic Research Unit; personal income data from the U.S. Bureau of Economic Analysis and forecast by the California Department of Finance, Economic Research Unit.





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