§ 2114. Permit, Rental, Service and Transfer Fees.

(a) Permit, rental, service, and transfer fees shall be established by the Department and shall not be less than 25% above the estimated cost of placement and maintenance of the motorist informational signs (LOGO signs). The permit and rental fees shall be charged to the Owner or Responsible Operator of a Qualified Motorist Service Business per sign per direction of travel every year. The service fee shall be charged to the Owner or Responsible Operator when the Department changes, covers, uncovers, removes, reinstalls, or replaces a Business Sign. The transfer fee shall be charged when the Qualified Motorist Service Business changes owners.

(b) Permit, rental, service, and transfer fees shall be revised and adjusted annually to not less than 25% above the estimate cost of placement and maintenance by the Department. The Department shall establish a schedule setting forth these fees. A copy of the current schedule of fees shall be attached to each application for an initial Business Sign permit, and to each annual billing for the renewal of a Business Sign permit.

(c) Permit fee. The Department shall charge an annual permit fee of $100.00 for affixing a Business Sign to a Motorist Services Informational Panel in each direction of travel. Renewal applications with the permit fee shall be submitted not later than 30 days prior to the expiration of the current permit.

(d) The Department shall charge an annual rental fee of $250.00 for affixing a Business Sign to a Motorist Services Informational Panel in each direction of travel. The fee shall be the same amount whether the Business Sign is placed on either Specific Informational Panel or a Supplemental Directional Sign, or both. For both initial and renewal application, the annual rental fee is due within 30 days after receipt of notification of approval of the application. Failure to pay renewal permit or rental fees will result in the cancellation of the permit and removal and disposal of the Business Sign by the Department.
(e) Service fee. When required by the Department or when requested by the Owner or Responsible Operator, and upon payment of a service fee of $100.00 for each main line sign or $50.00 for each directional sign, the Department may change, cover, uncover, remove, install, reinstall, or replace a Business Sign. Any new or renovated Business Sign required for this purpose shall be provided by the applicant.

(f) Transfer fee. Permits for the installation of Business Signs are transferable; however, any change in ownership of the Qualified Motorist Service Business will require reapplication, approval by the Department, and the payment of a transfer fee of $50.00 for each permit. Failure of the new owner to apply for transfer of the permit will be the basis to revoke the existing permit and remove the sign.

Note: Authority cited: Section 101.7, Streets and Highways Code.
Reference: Section 101.7, Streets and Highways Code.