



**CALIFORNIA  
SAFE ROADS**

# THE TRAFFIC SAFETY NAVIGATOR

Spring 2020

## IN THIS ISSUE

- Working Together to Make California Roads Safe
- Challenge Areas
- What is the SHSP?
- Meet The Team: Executive Leadership and Steering Committee Members
- Get Involved

## INTRODUCTION

Welcome to the first edition of The Traffic Safety Navigator, the 2020–2024 California Strategic Highway Safety Plan (SHSP) e-newsletter. The newsletter will provide valuable insight into the current status of the SHSP process along with best practices for implementing strategies that reduce traffic fatalities and serious injuries on California’s roadways. Your participation is vital to successfully implementing strategies that help achieve the plan’s goal of Toward Zero Fatalities and Serious Injuries.

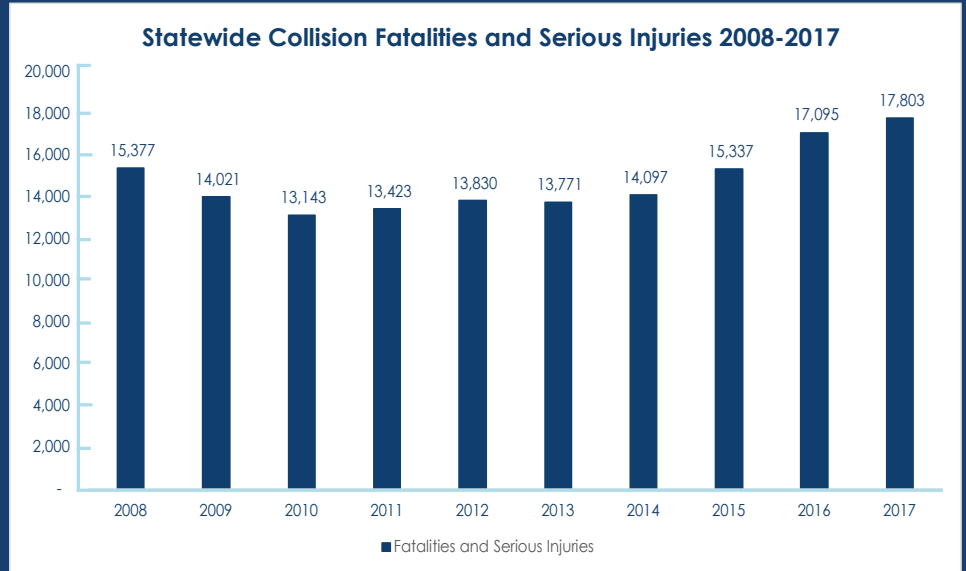
**We want to thank California’s first responders and essential safety personnel for being on the front lines and keeping our communities healthy and safe.**

In light of the Novel Coronavirus (COVID-19) pandemic, the in-person Summit, which was scheduled for May 20, 2020, is being postponed to a date later this year. The SHSP partner agencies are making a concerted effort to ensure registrants can safely participate in the Summit. We will continue to monitor the developments of this dynamic situation and will provide updates in the coming weeks.

# WORKING TOGETHER TO MAKE CALIFORNIA ROADS SAFE

An introduction from the 2020–2024 SHSP Steering Committee

Everyone in California should be able to travel across the state and arrive safely at their destination. California's 2015–2019 SHSP reported a 30% reduction in fatalities from 2005 to 2012. The current traffic safety picture is not as positive. In 2017, more than 3,600 people lost their lives in traffic collisions and more than 14,000 people were seriously injured. Not only is this a tragedy, there is also an economic cost. According to the National Highway Traffic Safety Administration (NHTSA), traffic collisions cost California approximately \$20 billion per year<sup>1</sup>. Unfortunately, California is not alone, and traffic fatalities are on the rise across the nation.



In Spring 2019, we held forums to gain feedback for developing the 2020–2024 SHSP. The feedback guided our efforts in establishing the 16 challenge areas that will develop specific, measurable, achievable, relevant, and time constrained (SMART) action items to reach the goal: Towards Zero Fatalities and Serious Injuries.

<sup>1</sup>NHTSA, 2015. The Economic and Societal Impact of Motor Vehicle Crashes, 2010 (Revised), DOT HS 812013, National Highway Traffic Safety Administration, Washington, DC, 2015.

## CHALLENGE AREAS

The following 16 challenge areas provide the framework for engaging safety stakeholders across the state and provide a platform to share best practices and success stories as we embark on making our vision of safe public roads across California a reality.

### The 2020–2024 SHSP challenge areas are:



Aggressive Driving



Emergency Response



Occupant Protection



Aging Drivers (≥65)



Emerging Technologies



Pedestrians



Bicyclists



Impaired Driving



Work Zones



Commercial Vehicles



Intersections



Young Drivers (15-20)



Distracted Driving



Lane Departures



Driver Licensing



Motorcyclists

Having zero fatalities and serious injuries is achievable, but will take concerted efforts from each of us to get there.

The SHSP offers the best possible roadmap to make progress towards this goal. Let's work together to make Zero Fatalities and Serious Injuries a reality for us all.

[Learn More](#)

## WHAT IS THE SHSP?

The California Strategic Highway Safety Plan (SHSP) is a comprehensive, statewide transportation safety plan which provides a framework for reducing fatalities and serious injuries across all modes of travel and on all public roads. Started in 2005, the SHSP is updated regularly to ensure continued progress and to meet changing safety needs. Currently, over 580 safety stakeholders from over 230 public and private agencies and organizations work together on this effort under the guidance of the SHSP Executive Leadership and SHSP Steering Committee. The SHSP addresses the "5 Es" of traffic safety: Engineering, Enforcement, Education, Emergency Response, and Emerging Technologies.



### VISION

Safe public roads across California



### MISSION

Ensure safety for all modes of travel on California's public roads



### GOAL

Toward Zero Fatalities and Serious Injuries

[Learn More](#)

## MEET THE TEAM: Executive Leadership and Steering Committee Members

Leaders from California's state agencies responsible for all aspects of traffic safety collaborate to form the California SHSP Executive Leadership. Their support and commitment to this plan and the resources required to implement its vision are critical to reducing fatal and serious injury collisions in California.

Representing traffic safety stakeholders across the state, members of the California SHSP Steering Committee lead development and implementation of the California SHSP. Their dedication plays an integral part of the SHSP and utilizes partnerships to improve traffic safety across California.

[Learn More](#)

# GET INVOLVED

---



## WE CAN'T DO IT WITHOUT YOU

The SHSP is just the start. Together, the “5 Es” of traffic safety need to work together to implement the strategies developed in the SHSP. Involvement in the SHSP action teams is a direct way to implement countermeasures. Volunteers are needed for all challenge areas.

**Get Involved**



## SHARE YOUR STORIES

We want to know your successful implementation of traffic safety countermeasures! We will be highlighting success stories on the SHSP website and in future newsletters.

**Share your Story**



## 2020 SUMMIT: POSTPONED

Stay tuned for updates on the 2020 Traffic Safety Summit in future issues!  
Location: Hilton Sacramento Arden West, Sacramento, CA

## MORE INFORMATION

For more information about the California SHSP, please visit <https://dot.ca.gov/programs/traffic-operations/shsp>

Questions? Comments? Email to [SHSP@dot.ca.gov](mailto:SHSP@dot.ca.gov)