

## Join one of the SHSP Challenge Area Teams

The **California Strategic Highway Safety Plan (SHSP)** is a comprehensive, statewide transportation safety plan which provides a collaborative framework for reducing fatalities and serious injuries across all travel modes and on all public roads. The SHSP utilizes a data-driven process to identify key safety needs and guides resource and investment decisions that provide the greatest potential to achieve the plan's goal of Zero Fatalities and Serious Injuries.

### Get involved by joining a Challenge Area Team!

Your involvement can:

- Support your local community with improvements to save lives on California public roads
- Ensure this statewide plan responds to the priorities and reflects the needs of your local communities

### We are seeking participants that represent a variety of interests and perspectives, including:

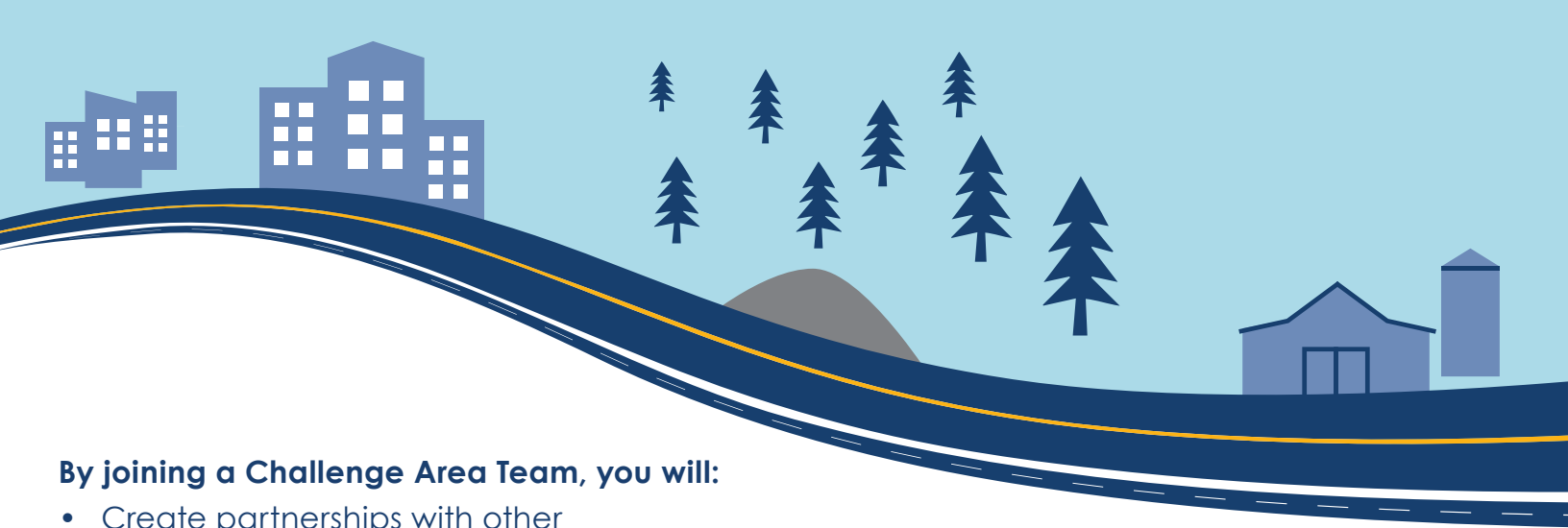
- State and Federal Agencies
- Local and Regional Agencies
- Tribal Governments
- Community-Based Organizations (CBOs) and Advocacy Groups
- Academic/Research Institutions
- Enforcement Agencies
- Emergency Medical Services /First Responders
- Private Companies (i.e. business leaders, construction industry, equipment manufacturers, CV/AV manufacturers, etc.)

Development of the 2025–2029 California SHSP is underway and includes stakeholder engagement and safety data analyses for the entire state. This includes a review of safety “Challenge Areas” to help focus our efforts. The Challenge Area Teams are charged with developing, implementing, and tracking progress on SHSP priorities. The 16 proposed Challenge Areas for the 2025–2029 SHSP are listed on the next page.

## Join a Challenge Area Team

by completing the form online: [bit.ly/SHSPjoin](https://bit.ly/SHSPjoin)





**By joining a Challenge Area Team, you will:**

- Create partnerships with other transportation safety champions
- Collaboratively develop actions for the SHSP Implementation Plan to achieve the goal of Zero Fatalities and Serious Injuries
- Gain access to data analyses and tools
- Raise awareness of and share best practices from your own experience to enhance transportation safety

## CHALLENGE AREAS

### High Priority Areas



Lane Departures



Speed Management / Aggressive Driving



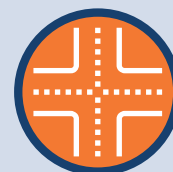
Impaired Driving



Pedestrians



Bicyclists



Intersections

Active Transportation

### Focus Areas



Aging Drivers



Commercial Vehicles



Distracted Driving



Driver Licensing



Emergency Response



Emerging Technologies



Motorcyclists



Occupant Protection



Work Zones



Young Drivers