

Planning, Policy,  
and Programming

## MAY 2019

**Project Title:**

Professional Planner Workforce  
Development Training Program (AICP  
Certificate Program)

**Task Number:** 2852

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## Professional Planner Workforce Development Training Program (AICP Certificate Program)

Prepare Caltrans employees for AICP certification exam by providing and preparing promotional and study materials

### WHAT IS THE NEED?

There is significant interest in the American Institute of Certified Planners (AICP) certification within Caltrans; however, there are many barriers to taking the exam. The AICP certification will help Caltrans planners to improve their planning skills and knowledge. In addition, there are needs to provide Caltrans planners with the skills and applied information needed to work in the complex arena of California transportation planning.

### WHAT WAS OUR GOAL?

The prime objective is to prepare Caltrans employees for AICP certification exam by providing and preparing promotional and study materials. In addition, a fully online certification in transportation leadership, planning and performance (TLPPPI) was developed with the goal to provide information and scholarship to prepare the next generation of transportation leaders.

### WHAT DID WE DO?

The researcher partners prepared promotional and study materials to prepare Caltrans employees for AICP certification exam. Four webinars were developed and reference materials were purchased for each of the districts. In addition, the researcher developed a fully online certification in transportation leadership, planning and performance. This program will be offered to Caltrans employees (First 100 for free), and the public. The ultimate goal is to provide information and scholarship to prepare the next generation of transportation leaders.



Caltrans provides a safe, sustainable,  
integrated and efficient transportation  
system to enhance California's  
economy and livability.



## WHAT WAS THE OUTCOME?

- Survey of Caltrans Planners Regarding Interest and Training Needs for AICP Certification – completed June 2016
- User Needs assessment – completed June 2016
- Evaluation of AICP Training Materials for Caltrans Employees -Completed July 2016
- TLPPi Certificate Program

## WHAT IS THE BENEFIT?

- The study and promotional materials will assist Caltrans employees in preparation of AICP certification exam.
- The TLPPi will be offered to Caltrans employees (First 100 for free), and the public. The ultimate goal is to provide information and scholarship to prepare the next generation of transportation leaders.