

## State Move Over Laws (Subsection of Highway Worker Safety preliminary investigation)

*Requested by*

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### Executive Summary

#### Background

Caltrans is putting together a media campaign aimed at educating the public about the state's Move Over Law, which requires drivers to shift lanes when encountering emergency and maintenance vehicles on the side of the road. Caltrans was interested in a) which states' Move Over laws include maintenance vehicles (and not just emergency vehicles); and b) how other states are promoting their version of the Move Over Law.

#### Summary of Findings

According to the FHWA ([http://www.ops.fhwa.dot.gov/publications/fhwahop09005/move\\_over.htm](http://www.ops.fhwa.dot.gov/publications/fhwahop09005/move_over.htm)), state Move Over laws can be divided in the following way according to their definition of an emergency scene (states that included transportation maintenance vehicles are in bold):

- Emergency vehicles only: Alabama, Arizona, Arkansas, Delaware, Idaho, Louisiana, Maine, Minnesota, Montana, Nevada, New Hampshire, New Mexico, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, South Dakota, Texas, Vermont, Virginia, Washington, West Virginia, Wyoming.
- Emergency and towing/recovery vehicles: Colorado, Florida, Minnesota, Missouri, North Carolina, South Carolina.
- Emergency, **transportation maintenance**, and towing/recovery vehicles: **California, Georgia, Indiana, Iowa, Kansas, Kentucky, Michigan, Tennessee, Utah, Wisconsin.**
- Emergency, towing/recovery, and animal control vehicles: Alaska.

South Carolina provides the most comprehensive definition of an emergency scene, considering unique scene needs and on-site emergency personnel, in addition to on-site emergency vehicles:

South Carolina sect;56-5-1538. (A) An emergency scene is a location designated by the potential need to provide emergency medical care and is identified by emergency vehicles with flashing lights, rescue equipment, or emergency personnel on the scene. (1) For purposes of this section: (1) "Authorized emergency vehicle" means any ambulance, police, fire, rescue, recovery, or towing vehicle authorized by this State, county, or municipality to respond to a traffic incident. (2) "Emergency services personnel" means fire, police, or emergency medical services personnel (EMS) responding to an emergency incident.

Common promotional efforts include:

- An website dedicated to describing the law
- Signage along highways
- Press Releases and earned media
- Brochures, flyers, and information sheets
- Video public service announcements and commercials (typically made available on YouTube)

Less common promotional efforts include:

- Social media, such as Twitter and Facebook

- Billboards
- Gas pump stickers
- Direct Mail
- Emergency vehicle bumper stickers

In what follows we detail:

- The law and promotional efforts for states that include transportation maintenance vehicles.
- The law and promotional efforts for states that include towing vehicles.
- Promotional efforts for a selection of other states.
- Other promotional efforts.

. Sources for these results include:

- <http://www.moveoveramerica.com/>
- [http://www.ops.fhwa.dot.gov/publications/fhwahop09005/move\\_over.htm](http://www.ops.fhwa.dot.gov/publications/fhwahop09005/move_over.htm)
- <http://www.aaanewsroom.net/main/Default.asp?CategoryID=4&ArticleID=583>
- Web search engines.

## **States with Move Over Laws Covering Maintenance Vehicles**

### **California**

#### **Applicability**

<http://www.dmv.ca.gov/pubs/vctop/d11/vc21809.htm>

The law was revised in 2010 to add “Caltrans vehicles displaying flashing amber warning lights to the list of vehicles for which motorists must slow down and, if safe, move over to a lane not immediately adjacent to the stationary vehicle. ”

"The revised law also removes a pre-existing 1/1/10 sunset date (when the law terminates), which now makes the safety protections permanent."

#### **Promotion**

<http://www.dot.ca.gov/dist2/workersafety.htm>

- “Please Slow Down My Mom/My Dad Works Here” signage
- Slow for the Cone Zone campaign

Press:

- “New Move Over Law Will Increase Safety for Caltrans Highway Workers  
<http://www.dot.ca.gov/hq/paffairs/news/pressrel/09pr23.htm>
- “Move Over, Slow Down – It’s the Law”  
<http://www.dot.ca.gov/dist07/Publications/Inside7/story.php?id=428>
- “Special Safety Sign Posted During Bridge Demolition” – “Please Slow Down My Mom/My Dad Works Here”  
<http://www.dot.ca.gov/dist2/pdf/09-064nr.pdf>

### **Georgia**

#### **Applicability**

<http://www.gahighwaysafety.org/moveoverlaw.html>

Requires drivers to move-over one lane when possible if an emergency vehicle with “flashing yellow, amber, white, red, or blue lights” is parked on the shoulder of the highway; also applies to “a stationary towing or recovery vehicle or a stationary highway maintenance vehicle that is displaying flashing yellow, amber, or red lights.”

## **Promotion**

<http://www.gahighwaysafety.org/moveoverlaw.html>

Georgia held a press conference to publicize the law, and also uses signage (static and dynamic). This page contains links to:

- Move Over Law brochure: <http://www.gahighwaysafety.org/DOCS/MOVEOVERLAW2011.PDF>
- GOHS Director Bob Dallas and GSP Public Information Officer Larry Schnall was interviewed by the Georgia News Network about the reasons behind passage and enforcement of Georgia's Move Over Law: <http://www.gahighwaysafety.org/docs/febmoveoverinterview2008.mp3>

Also available on the Web:

- GOHS press release: <http://www.dot.state.ga.us/informationcenter/programs/safety/Documents/WZS/Moveoverlaw.pdf>

Press:

- "State troopers urge drivers to 'Move Over,'" <http://www.11alive.com/news/article/196694/40/State-troopers-urge-drivers-to-Move-Over>

## **Indiana**

### **Applicability**

<http://www.in.gov/legislative/ic/code/title9/ar21/ch8.html>

Indiana's law covers police vehicles, ambulances, fire trucks and rescue equipment, highway incident-response vehicles, highway maintenance vehicles, utility service vehicles and vehicle recovery equipment such as tow trucks.

### **Promotion**

A Web search did not find an agency promotional website or other materials.

Press:

- "Move Over' Law In Spotlight After Worker Death," <http://www.theindychannel.com/news/19017885/detail.html>
- "Indiana Move Over Law is now stronger because of state laws," <http://www.14wfi.com/story/12754569/indiana-move-over-law-is-now-stronger-because-of-state-laws?redirected=true>

## **Iowa**

### **Applicability**

<http://www.iowadot.gov/rules/rulesoftheroad.htm#321323A>

<http://www.dps.state.ia.us/ISP/iowalaw.shtml>

Iowa's law requires drivers to change lanes or slow down when approaching stationary emergency, towing or maintenance vehicles with their flashing lights activated. The law also applies to operators of a motor vehicle approaching a stationary towing or recovery vehicle, or a stationary highway maintenance vehicle, that is displaying flashing yellow, amber or red lights.

### **Promotion**

<http://www.iowadot.gov/rules/rulesoftheroad.htm>

Iowa uses road signs on all the major interstate routes and state entries.

Press:

- "Iowa Troopers crack down on 'move over' law," <http://www.kwwl.com/story/8270494/iowa-troopers-crack-down-on-move-over-law?redirected=true>

## **Kansas**

### **Applicability**

[http://kansasstatutes.lesterama.org/Chapter\\_8/Article\\_15/8-1530.html](http://kansasstatutes.lesterama.org/Chapter_8/Article_15/8-1530.html)

Any authorized emergency or maintenance vehicles displaying flashing lights.

### **Promotion**

[http://www.kansashighwaypatrol.org/press/programs/move\\_over.html](http://www.kansashighwaypatrol.org/press/programs/move_over.html)

This page briefly describes the law.

Also available on the Web:

- “Move Over to Keep Kansas Roads Safe!,” Kansas Highway Patrol,  
<http://kshighwaypatrol.blogspot.com/2010/01/move-over-to-keep-kansas-roads-safe.html>

## **Kentucky**

### **Applicability**

<http://www.lrc.state.ky.us/KRS/189-00/930.PDF>

Applies to vehicles with yellow, red, red and white, red and blue, or blue lights.

### **Promotion**

- Information sheet: [http://highwaysafety.ky.gov/files/safety\\_laws/safety\\_moveover\\_update.jpg](http://highwaysafety.ky.gov/files/safety_laws/safety_moveover_update.jpg)
- Press release: <http://transportation.ky.gov/News/7-1-05.htm>  
“Kentucky uses signs across the state and is “implementing a public awareness campaign which includes radio and newspaper ads, posters and brochures touting the “Move Over” message. Also, police, firefighters, EMS and other public safety and emergency personnel will have the option to display “Move Over” decals on their vehicles.”

## **Michigan**

### **Applicability**

[http://www.legislature.mi.gov/\(S\(lsyfkd45v2efpn55dzmo2wyf\)\)/mileg.aspx?page=getobject&objectname=mcl-257-653a&highlight](http://www.legislature.mi.gov/(S(lsyfkd45v2efpn55dzmo2wyf))/mileg.aspx?page=getobject&objectname=mcl-257-653a&highlight)

Applies when “passing a stationary authorized emergency vehicle that is giving a visual signal by means of flashing, rotating, or oscillating red, blue, or white lights.”

### **Promotion**

- Brochure: [http://www.michigan.gov/documents/MDOT\\_Vehicle\\_Caution\\_Law\\_116834\\_7.pdf](http://www.michigan.gov/documents/MDOT_Vehicle_Caution_Law_116834_7.pdf)

## **Tennessee**

### **Applicability**

<http://www.tn.gov/safety/moveover.htm>

Includes both emergency vehicles, recover vehicles, and highway maintenance vehicles, where the last are defined as:

- a) Owned or operated by the department of transportation, a county, a municipality or other political subdivision of this state; or,
- b) Owned or operated by a contractor under contract with the department of transportation, a county, a municipality or other political subdivision of this state

### **Promotion**

<http://www.tn.gov/safety/moveovermain.htm>

Tennessee uses signage on highways. This page includes links to:

- PSA: <http://www.youtube.com/watch?v=EqkPVESsUSg>

- True stories about those affected by vehicles failing to move over:  
<http://www.tn.gov/safety/moveexample.htm>
- Press release: <http://www.tn.gov/safety/newsreleases/2006/moveover0706.htm>
- Press conference video: <http://titan.safety.state.tn.us/Video/moveover.wmv>
- PSAs by the governor of Tennessee: <http://titan.safety.state.tn.us/Video/moveoverpsa1.wma>,  
<http://titan.safety.state.tn.us/Video/moveoverpsa2.wma>.

Also available on the Web:

- The Tennessee Department of Safety has used Twitter in promoting its Move Over Law:  
<http://twitter.com/#!/TNHighwayPatrol>.

Press:

- “Tenn. Expands ‘Move Over’ Law,” <http://www.ect.coop/editors-pick/tennessee-expands-move-over-law/31375>
- “Move Over Law to Include Utility Vehicles,” <http://wpln.org/?p=28455>
- “Move Over Law covers utility work,”  
[http://www.elkvalleytimes.com/mobi/view\\_sections.asp?idcategory=49&idarticle=11928](http://www.elkvalleytimes.com/mobi/view_sections.asp?idcategory=49&idarticle=11928)

## **Utah**

### **Applicability**

<http://www.le.state.ut.us/~2002/bills/hbillamd/hb0235.htm>

Applies to both any “stationary authorized emergency vehicle that is displaying alternately flashing red, red and white, or red and blue lights” and any “tow truck or highway maintenance vehicle that is displaying flashing amber lights.”

### **Promotion**

- Utah transportation blog: <http://blog.udot.utah.gov/2011/01/move-over-laws/>

Press:

- “UHP stepping up enforcement of 'move over' law,” <http://www.youtube.com/watch?v=geGqhOZmChQ>.
- “Utah Highway Patrol wants drivers to move over,”  
[http://www.abc4.com/content/news/top%20stories/story/Utah-Highway-Patrol-wants-drivers-to-move-over/p\\_t-klAEF0eYAhLrMEUGUQ.csp?rss=20](http://www.abc4.com/content/news/top%20stories/story/Utah-Highway-Patrol-wants-drivers-to-move-over/p_t-klAEF0eYAhLrMEUGUQ.csp?rss=20)
- “Utah Highway Patrol Troopers Enforce Move over Law Along U.S. 6,”  
[http://www.sunad.com/index.php?tier=1&article\\_id=6652](http://www.sunad.com/index.php?tier=1&article_id=6652)

## **Wisconsin**

### **Applicability**

<http://www.dot.wisconsin.gov/safety/motorist/workzones/move-over.htm>

“The law requires drivers to shift lanes or slow down in order to provide a "safety zone" for a squad car, ambulance, fire truck, tow truck or highway maintenance vehicle that is stopped on the side of a road with its warning lights flashing.”

### **Promotion**

<http://www.dot.wisconsin.gov/safety/motorist/workzones/move-over.htm>

This page includes links to an audio file and several video files promoting Wisconsin’s Move Over law:

- "Tim's Story," <http://www.dot.wisconsin.gov/safety/motorist/av/tims-story.mp3>
  - Transcript: <http://www.dot.wisconsin.gov/safety/motorist/workzones/60-s-audio-transcript.htm#tim>
- "Move Over Lights," 30-second video Webcast,  
<http://www.dot.wisconsin.gov/safety/motorist/workzones/60-s-audio-transcript.htm#tim>
  - Transcript: <http://www.dot.wisconsin.gov/safety/motorist/workzones/30-s-vid-transcript.htm#move-over-lights>

- "Tim Johnson," 30-second video Webcast, <http://dotmedia.wi.gov/main/Viewer/?peid=b94d87a7-65f9-44c2-a0d0-9889895db051>
  - Transcript: <http://www.dot.wisconsin.gov/safety/motorist/workzones/30-s-vid-transcript.htm#tim-johnson>
- "Scott Hansen," 30-second video Webcast, <http://dotmedia.wi.gov/main/Viewer/?peid=04a84325-8ce2-4e3b-83ef-0a508189af4e>
  - Transcript: <http://www.dot.wisconsin.gov/safety/motorist/workzones/30-s-vid-transcript.htm#scott-hansen>

We corresponded with Steve Olson of WisDOT's Office of Public Affairs ([steven.olson@dot.wi.gov](mailto:steven.olson@dot.wi.gov), 608.261.5896), who noted:

The Wisconsin Department of Transportation currently does not have funding to purchase paid media for Move Over Law public awareness. Therefore, we have relied on earned media (news releases, media interviews, etc.) There also are signs (shown on the Web page) posted on seven major highway entrances to the state and bumper stickers have been produced for use primarily by law enforcement vehicles, tow trucks, etc.

## States with Move Over Laws Covering Tow Trucks

### Alaska

Alaska's Move Over law is also applicable to animal control vehicles.

#### **Applicability**

[http://www.legis.state.ak.us/basis/folioproxy.asp?url=http://www.jnu01.legis.state.ak.us/cgi-bin/folioisa.dll/stattx06/query=\\*/doc/{@12569}](http://www.legis.state.ak.us/basis/folioproxy.asp?url=http://www.jnu01.legis.state.ak.us/cgi-bin/folioisa.dll/stattx06/query=*/doc/{@12569})

Alaska's law applies to: "a stationary emergency vehicle, fire vehicle, law enforcement vehicle, tow truck in the act of picking up a vehicle, or animal control vehicle being used to perform official duties, when the stationary vehicle is displaying flashing emergency lights on a highway or roadway."

#### **Promotion**

- Alaska state trooper highway advertisement: <http://www.youtube.com/watch?v=x4fjDARkfo>
- Municipality of Anchorage page: <http://www.muni.org/Departments/police/traffic/Pages/MoveOverLaw.aspx>

Press

- "New state law requires drivers to move over," [http://juneauempire.com/stories/070907/sta\\_law001.shtml](http://juneauempire.com/stories/070907/sta_law001.shtml)

### Colorado

#### **Applicability**

[http://www.state.co.us/gov\\_dir/leg\\_dir/olls/sl2005a/sl\\_205.htm](http://www.state.co.us/gov_dir/leg_dir/olls/sl2005a/sl_205.htm)

Authorized emergency vehicles.

#### **Promotion**

- Brochure: <http://csp.state.co.us/downloads/moveoverbrochure.pdf>
- Facebook note by Eagle County Sherriff's Office: [http://www.facebook.com/note.php?note\\_id=50747580687](http://www.facebook.com/note.php?note_id=50747580687)

Press:

- "Colorado move over law now in effect," [http://www.truckflix.com/news\\_article.php?newsid=2747](http://www.truckflix.com/news_article.php?newsid=2747)

### Florida

## **Applicability**

Authorized emergency vehicles “making use of any visual signals is parked or a wrecker displaying amber rotating or flashing lights is performing a recovery or loading on the roadside ....”

## **Promotion**

<http://www.flhsmv.gov/safetytips/MoveOverTips.htm>

This page includes links to:

- Video: <http://www.flhsmv.gov/fhp/misc/VideosAudios/MOL.mpg>
- Brochure: <http://www.flhsmv.gov/fhp/misc/MOL.pdf>

Also available on the Web:

- Facebook Page: <http://www.facebook.com/MoveOverLaw>
- Presentation on Public Education & Enforcement  
<http://www.flhsmv.gov/fhp/PhotoGallery/2008/MOL.ppt>  
<http://www.flhsmv.gov/fhp/PhotoGallery/2008/MOL.pdf>

This presentation mentions and includes several pictures of methods for promoting Florida’s Move Over Law using:

- Brochures, posters, and TV public service announcements.
  - A Billboard Campaign.
  - Direct Mail.
  - The internet
  - Gas Pump Stickers.
  - Earned Media – press releases and news stories.
  - Advertisements on Florida maps, static and dynamic signage, brochures and fliers at welcome centers, and notices at rest areas and turnpike service plazas.
  - Bumper stickers on emergency vehicles
  - An annual campaign with a brand logo.
- YouTube PSA by Broward County: [http://miamiherald.typepad.com/crime\\_scene/2008/03/bso-fhp-promote.html](http://miamiherald.typepad.com/crime_scene/2008/03/bso-fhp-promote.html)

## **Minnesota**

### **Applicability**

<https://www.revisor.mn.gov/statutes/?id=169.18>

Applies to “authorized emergency vehicle with its emergency lights activated,” where emergency vehicles include towing trucks.

### **Promotion**

- Press release: <http://www.dot.state.mn.us/newsrels/08/07/31-moveover.html>
- Flyer: <http://www.minnesotasafetycouncil.org/resources/download/MoveOverFlyer.pdf>
- Brochure: [http://www.minnesotatzd.org/events/workshops/SE/2009/documents/Ted\\_Foss\\_May\\_09.pdf](http://www.minnesotatzd.org/events/workshops/SE/2009/documents/Ted_Foss_May_09.pdf)
- Mn/DOT public service announcement: <http://www.youtube.com/watch?v=kG0bS6ki3QY>

Press:

- “For troopers, perilous highways,” <http://www.startribune.com/local/116739969.html>

## **Missouri**

### **Applicability**

<http://www.moga.mo.gov/statutes/C300-399/3040000010.HTM>

Applies to a “stationary emergency vehicle displaying lighted red or red and blue lights,” where emergency vehicles include a “tow truck or a vehicle owned and operated by a public utility or public service corporation while performing emergency service.”

### **Promotion**

- Press Release:  
[http://www.modot.mo.gov/central/news\\_and\\_information/District5News.shtml?action=displaySSI&newsId=2189](http://www.modot.mo.gov/central/news_and_information/District5News.shtml?action=displaySSI&newsId=2189)

Press:

- “Drivers cited for disobeying Move Over laws,”  
[http://www.joplinindependent.com/display\\_article.php/mariwinn1130888247](http://www.joplinindependent.com/display_article.php/mariwinn1130888247)

## **North Carolina**

### **Applicability**

[http://www.ncleg.net/EnactedLegislation/Statutes/HTML/BySection/Chapter\\_20/GS\\_20-157.html](http://www.ncleg.net/EnactedLegislation/Statutes/HTML/BySection/Chapter_20/GS_20-157.html)

Applies to “any law enforcement or fire department vehicle or public or private ambulance or rescue squad emergency service vehicle giving warning signal by appropriate light and by audible bell, siren or exhaust whistle.”

### **Promotion**

<http://www.nccrimecontrol.org/index2.cfm?a=000003.000014.000766.000781>

This page briefly describes the law.

- Signs: <http://www.ncdot.org/doh/preconstruct/traffic/MUTCD/docs/part2.html#sect2b36c>

Press

- “Five Years Later: Move Over Law,” [http://www.youtube.com/watch?v=XjtZcHIp\\_a0](http://www.youtube.com/watch?v=XjtZcHIp_a0)
- “Move over law expanded,” <http://seymourherald.com/news/2011/jul/05/move-over-law-expanded/>  
“North Carolina’s Move Over law includes utility workers but only during emergency situations such as storm restoration.”

## **South Carolina**

### **Applicability**

<http://www.scstatehouse.gov/code/t56c005.htm>

See section 56-5-1538: applies to “emergency vehicles with flashing lights, rescue equipment, or emergency personnel on the scene,” where emergency vehicles include “means any ambulance, police, fire, rescue, recovery, or towing vehicle authorized by this State, county, or municipality to respond to a traffic incident.”

### **Promotion**

- SCDOT Press Release: “SC Department of Transportation Installs ‘Move Over’ Signs Along Interstates Across South Carolina,” [http://www.scdot.org/artman/publish/article\\_881.shtml](http://www.scdot.org/artman/publish/article_881.shtml)
- Department of Safety commercials:
  - <http://www.youtube.com/watch?v=XxTf04u8Ng4>
  - <http://www.youtube.com/watch?v=uaCQIfMP9IU>

Press

- “Are you familiar with South Carolina’s ‘Move Over’ law?,” <http://www.blufftontoday.com/bluffton-news/2011-07-04/are-you-familiar-south-carolinas-move-over-law>

## **Promotion in Other States**

### **Arizona**

[http://www.azdps.gov/information/Move\\_Over\\_Law/](http://www.azdps.gov/information/Move_Over_Law/)

### **Maine**



[http://www.maine.gov/dps/msp/Traffic%20Safety%20Page/move\\_over.html](http://www.maine.gov/dps/msp/Traffic%20Safety%20Page/move_over.html)

## **Massachusetts**

[www.mass.gov/safety/moveover](http://www.mass.gov/safety/moveover)

## **Illinois**

[http://www.illinoistollway.com/portal/page?\\_pageid=133,1828727&\\_dad=portal&\\_schema=PORTAL](http://www.illinoistollway.com/portal/page?_pageid=133,1828727&_dad=portal&_schema=PORTAL)

## **New Hampshire**

- New Hampshire Department of Safety:
  - Press Release: <http://www.nh.gov/safety/news/080804.html>
  - Traffic Safety Reminder: <http://www.nh.gov/safety/divisions/nhsp/tsr/tsr06042009.html>
- “NASCAR driver helps enforce ‘Move Over Law’ in NH,”  
<http://www.necn.com/searchNECN/search/v/39592882/nascar-driver-helps-enforce-move-over-law-in-nh.htm>

## **New Jersey**

<http://www.nj.gov/oag/hts/move-over-law/>

<http://www.njfemsi.org/move-over.html>

- Press release: [http://www.njfemsi.org/move\\_over\\_release1.pdf](http://www.njfemsi.org/move_over_release1.pdf)
- Public awareness materials, including posters, a palm card, Web banner/animation, and Video PSA: <http://www.nj.gov/oag/hts/move-over-law/mo-outreach-materials.html.html>
- This Facebook page promotes the law in New Jersey: <http://www.facebook.com/pages/Trooper-Castellano-394-922-Move-OVER-LAW/109273619120646>
- New Jersey Division of Highway Safety PSA: <http://www.youtube.com/watch?v=qSKBlcZ8qG0>

## **North Carolina**

<http://www.nccrimecontrol.org/index2.cfm?a=000003,000014,000766,000781>

## **Oregon**

[http://www.oregon.gov/ODOT/TS/Traffic\\_Enforcement.shtml#Move\\_Over\\_or\\_Slow\\_Down\\_Law](http://www.oregon.gov/ODOT/TS/Traffic_Enforcement.shtml#Move_Over_or_Slow_Down_Law)

- [http://www.oregon.gov/OSP/NEWSRL/news/03\\_24\\_2008\\_move\\_over\\_reminder.shtml](http://www.oregon.gov/OSP/NEWSRL/news/03_24_2008_move_over_reminder.shtml)  
Oregon has a “statewide campaign includes new state highway signs, billboards, radio advertisements, transit bus signs, rest area posters and brochures promoting the “Move Over” safety message.”

## **Virginia**

[http://www.vsp.state.va.us/SlowDownMoveOver\\_VAcode.shtm](http://www.vsp.state.va.us/SlowDownMoveOver_VAcode.shtm)

- <http://www.wvva.com/Global/story.asp?S=14641662>  
“Virginia's Move Over law will receive additional exposure following a collaboration with one of Southwest Virginia's leading independent grocery stores. Food City representatives revealed they will place 400 ‘Move Over’ decals on the back of the company's distribution tractor-trailers in an effort to heighten awareness about the law.”

## **Other Promotion**

### **Move Over Law in Effect. Now What?**

<http://www.njlawman.com/the-column/move-over-law.htm>

This column recommends promoting move over laws by:

- Aggressive flyer campaign in police precincts, DMV offices, courthouses, etc.

- Hand out literature during the Click it or Ticket program
- Post announcements of the law on PD and municipal websites and Internet message boards
- Email blasts to residents who subscribe to PD and municipal newsletters
- Get regional and local papers to run articles and /or letters to the editor
- Mentioned by officers speaking at events, schools, etc.

### **Slow Down, Move Over**

<http://slowdownmoveover.com/default.aspx>

<http://www.facebook.com/pages/Slow-Down-Move-OverIts-the-law/135603696748>

This site (and its Facebook page) is dedicated to promoting Move Over laws via shirts and other merchandise, but seems unaffiliated with any state.

### **Other Public Education Materials**

- AAA's Slow Down / Move Over Campaign:  
<http://www.aaanewsroom.net/main/Default.asp?CategoryID=4&ArticleID=583>
- Sarah's Story, <http://www.respondersafety.com/Training/Order.aspx>  
An 18-minute DVD that tells a real-life story of how lives were tragically changed when a teen driver violated the Michigan Move-Over law.

### **Other Recent Press**

- “State laws in effect July 1 focus on road safety” (national),  
[http://www.landlinemag.com/todays\\_news/Daily/2011/Jun11/062711/070111-02.shtml](http://www.landlinemag.com/todays_news/Daily/2011/Jun11/062711/070111-02.shtml)
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