

CHAPTER 9

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9.00 Introduction

Outdoor Advertising, to control the placement and maintenance of outdoor advertising displays that can be viewed from the State's interstate and primary highway systems, is administered by Headquarters Division of Traffic Operations.

9.01 Removal of Illegal Advertising Displays within the Right of Way

Maintenance forces are authorized to remove and destroy any advertising display, placed within the right of way without a Removal Authorization from the Headquarters Division of Traffic Operation. Advertising displays may be stored at the nearest maintenance yard for 30 days, during which time the owner may claim the display.

9.02 Removal of Illegal Outdoor Advertising Displays on Private Property

The Outdoor Advertising Act empowers the Director to remove illegal displays from private property. Maintenance forces are authorized to remove such displays upon request by the Headquarters Division of Traffic Operations. Outdoor Advertising removal requests are sent to Region/District Divisions of Maintenance by memorandum requesting removal, a listing of display(s) to be removed, the citation(s) and the Outdoor Advertising Display Removal Authorization Form (ODA-0067) to be completed and returned to the District Division of Traffic Operations. If the removal crew finds that the violation has been corrected, no further action will be taken. The Outdoor Advertising Display Removal Authorization Form must be returned to Headquarters Division of Traffic Operations with a notation that the violation has been corrected. If for some reason, the removal crew is unable to remove a display, the reason should be noted on the Removal Authorization Form, which should immediately be returned to the Headquarters Division of Traffic Operations. The Outdoor Advertising Display Removal Authorization form is available at the following web site:

<http://cefs2.dot.ca.gov:8080/v2Forms/servlet/FormRenderer?frmid=ODA0067&distpath=traffic&brapath=outdoor>

The Removal Authorization Form includes Cost of Removal. The cost of all field work involved in the removal and destruction of illegal outdoor advertising displays from private property by Maintenance forces shall be charged to an Office of Outdoor Advertising E-FIS Project ID using Sub-Object 038. This information should also be included on the Cost of Removal portion of the removal Authorization so that Headquarters Division of Traffic Operations can bill the violator for removal of the display.