Part B: Pilot Quick-Build Project Application Narrative

Please provide clear and complete answers to the questions below. The narrative answers must be included in the nomination packet in the order noted in the instructions. There is no word limit for each answer; however, a maximum of five (5) pages will be accepted with all the narrative answers. Narrative responses must be provided in 12-point Arial font. Attachments to support the narrative should be included in the attachment section.

1) Describe the issue(s) that this project will address. How will the proposed project benefit the non-motorized users, including students, older adults, and disadvantaged communities? What is the project's desired outcome?

2) Describe the project location’s history of pedestrian and bicycle collisions and any other safety concerns that this project will mitigate. If the applicant is trying to direct bike/walk traffic away from dangerous areas, data from nearby locations/corridors may be used. (If applicable, a collision heat map can be included as Attachment F)

3) Describe the community-based public participation process that culminated in the project and plans for ongoing community engagement. Include discussions of:
   • Who was engaged in the identification and development of this project? How were they engaged? Describe the type, extent, and duration of outreach and engagement conducted to relevant stakeholders.
   • How will the project serve as an engagement strategy? Address how the engagement will entice potential users to experience the project. How will stakeholders continue to be engaged throughout the duration of the project? How will users provide input into design modifications, and how will these suggestions be used to inform changes?

4) Referencing the potential project layout plan(s), describe the anticipated scope of the quick-build project and potential ways in which the project can be adjusted to address community feedback.

5) How will the effectiveness of the project be measured? Include discussions of:
   • The data collection methods that will be used to refine the approach for the currently planned project or future projects.
   • The effectiveness measures that will be evaluated (e.g., public support, mode shift, safety)
   • The tools that will be used (e.g., surveys, counts, observations, etc.) to quantify the success.

5) Describe how your project will transform the non-motorized environment.
Describe your agency’s long-term plan for the quick-build project. How will it inform future capital infrastructure projects?