

SHASTA SAFE ROUTES TO SCHOOL PROGRAM

NON-INFRASTRUCTURE | ATP CY 1
Applicant: Shasta Regional Transportation Agency



PROJECT SUMMARY

ATP PROJECT COST: \$455,207

The goal of the Shasta Safe Routes to School Program was to encourage more students to walk and bike to school in three school districts: Cascade Union Elementary District, Redding School District, and the Shasta Union High School District. The program held regular walk/bike to school days, school celebrations and programs. The program also offered pedestrian and bike safety education to

students in grades K-12 with a focus on 2nd and 6th graders at 10 elementary/middle schools and 2 high schools. The Redding School District's After School Program partnered with Advance Cycling Education organization to buy 12 bikes for the afterschool Bike Safety program at 7 schools. These efforts created momentum for the Walk and Bike to School Days and walking school buses.

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A NEW CROSS WALK IN FRONT OF JUNCTION SCHOOL ON WALK TO SCHOOL DAY

Activities

- 20 schools participated in Bike to School Day, which increased by 500 cyclists from project's beginning to end and 16 schools participated in Walk to School Day, which increased by 300 walkers from project's beginning to end.
- 1 Open Street Event was coordinated by Redding's *Shasta Living Streets* showcasing newly built infrastructure of 6 blocks of sidewalks and 2 median crosswalks.
- Bike safety classes were provided to 6th graders at 4 schools and pedestrian safety classes to 2nd graders at 8 schools.
- Parent surveys asked how students got to school (walk, bike, carpool, drive, bus). 1315 parents responded to the pre-survey and 1349 parents responded to the post-survey with no change in walking and biking survey responses (8% walked, 1% biked).

Quick Facts

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NUMBER OF OPEN STREET EVENTS

4

NUMBER OF WALKING SCHOOL BUSES STARTED AT 4 SCHOOLS

7

NUMBER OF BIKE SAFETY PROGRAMS GIVEN AT AFTER SCHOOL PROGRAMS

3000

NUMBER OF PARTICIPANTS THROUGH COMMUNITY EVENTS

16,700

number of students at school events and activities



WALKING SCHOOL BUS AT CYPRESS SCHOOL

NI Elements

EDUCATION

ENCOURAGEMENT

ENGINEERING

EQUITY

EVALUATION

Outcomes & Benefits

1. Increase in walking and biking to school through walking school buses and during event months.
2. Increase bike safety skills for students biking to school.
3. Increase knowledge of walking and bike safety in Shasta County.
4. Increase parent involvement in Safe Routes to School activities.



A PED SAFETY CAMPAIGN WITH PEDESTRIANS DON'T WEAR ARMOR.