

NON-INFRASTRUCTURE | ATP CYCLE 2

Imperial County Pedestrian Master Plan

Applicant: Imperial County

The Pedestrian Master Plan created an integrated and safe pedestrian network in Imperial County’s six unincorporated communities of Herber, Niland, Ocotillo, Salton City, Seely, and Winterhaven. These communities lacked formal sidewalks, established walking paths, and needed safe routes for children and adults to walk to school and to destinations in the communities. The Pedestrian Master Plan highlighted needs and priorities that addressed safety and security, environmental issues, convenience, accessibility, and connectivity of pedestrian infrastructure. The Pedestrian Master Plan identified potential active transportation projects and strategies such as high-visibility crosswalks, lighting enhancements, and pedestrian paths that focused on enhancing access to sustainable transportation modes like walking, biking, public transit, and reducing greenhouse gas emissions.

WHAT ACTIVITIES WERE CONDUCTED?



Community Meetings

- Community members in each of Imperial County’s six unincorporated communities shared concerns and provided roadway improvement recommendations to create safer walking environments. The project team integrated community feedback into the Pedestrian Master Plan.



Data Collection

- Community members identified challenges and opportunities related to walking in the six unincorporated communities. The input, collected through 370 surveys, guided the project team’s strategy development to enhance the pedestrian experience.



Total Project Cost

\$131,000

ATP Programmed Amount

\$104,000

COMMUNITY BENEFITS / OUTCOMES

The Pedestrian Master Plan provided strategies and recommendations to expand and improve the six unincorporated communities' active transportation networks, including:



Safety-focused pedestrian treatments

The Pedestrian Master Plan identified safety treatments including lighting, high-visibility crosswalks, and rumble strips. The plan recommended treatments tailored to specific communities based on existing context and community identity.



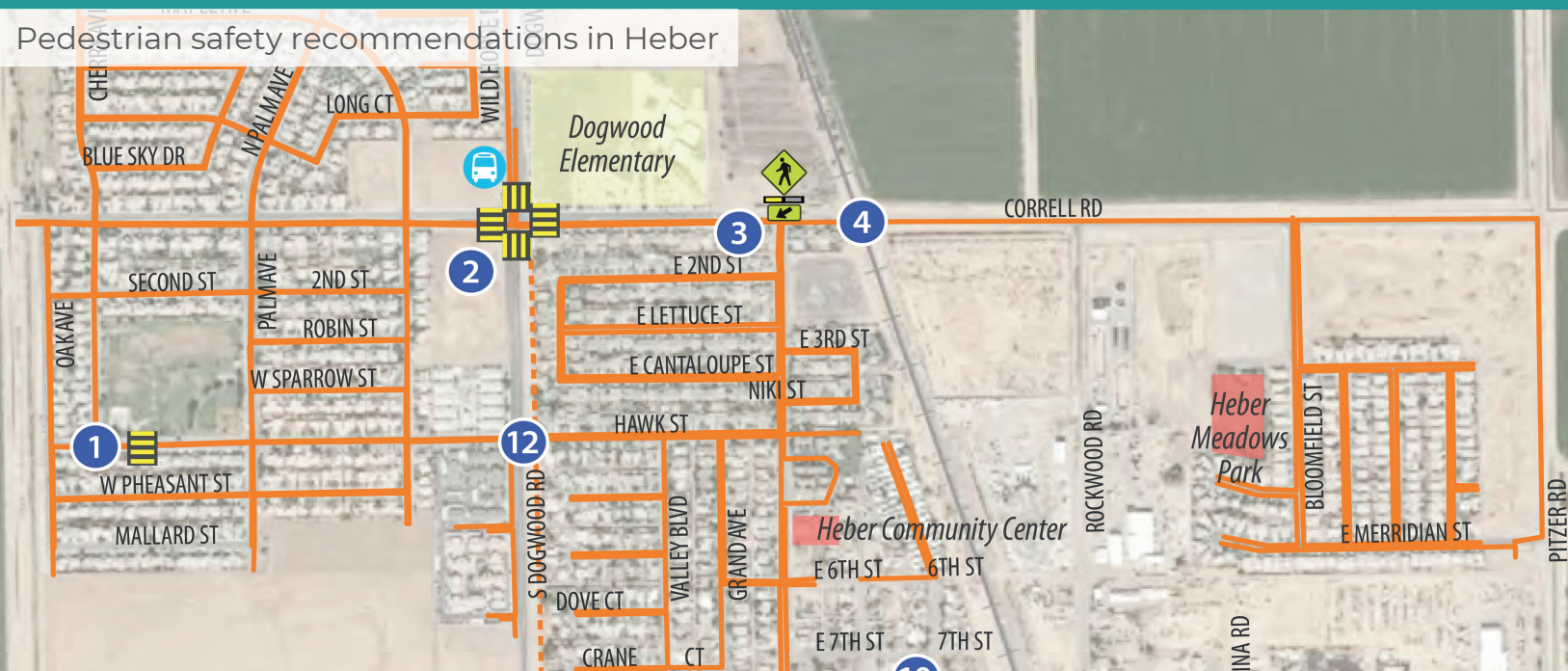
Connections to community destinations

The Pedestrian Master Plan identified 55 future active transportation projects to reduce travel times and provide direct routes to community destinations such as schools, churches, and parks.



Growth of existing pedestrian network

The Pedestrian Master Plan proposed 55 active transportation projects aimed at filling the gaps in current pedestrian infrastructure to create integrated and connected pedestrian routes in the six unincorporated communities.



The following partners supported Imperial County in this effort:

- Imperial County Workforce and Economic Development Board
- Imperial County Public Works Engineering
- Communities of Heber, Niland, Ocotillo, Salton City, Seeley, and Winterhaven

For more information, check out the resource below:

- [Pedestrian Master Plan](#)