



CALTRANS 2021 DISPARITY STUDY

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BBC Research & Consulting

AGENDA


Agenda:

- 1) Overview
- 2) Disparity study presentation
- 3) Q&A with BBC
- 4) Public comment
- 5) Exit survey

- BBC Disparity Study Presentation
- Q&A with BBC
- Public Comment
- Exit survey

NOTICES

Agenda:

- 
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- Please be aware that this webinar is being recorded, however, certain portions such as the public comment period will not be included if the recording is used for future outreach. Please contact disparitystudy@dot.ca.gov for more information.
- Caltrans ensures that no person in the state of California is excluded from participation in, denied the benefits of, or otherwise subjected to discrimination in Caltrans programs, policies, procedures, activities, and services on the *grounds of race, color, national origin, sex, age, or disability*.
- For more information on Title VI of the Civil Rights Act of 1964 at Caltrans please visit: <https://dot.ca.gov/programs/civil-rights/title-vi>

LOGISTICS AND EXPECTATIONS

Agenda:

Overview

- 2) Disparity study presentation
- 3) Q&A with BBC
- 4) Public comment
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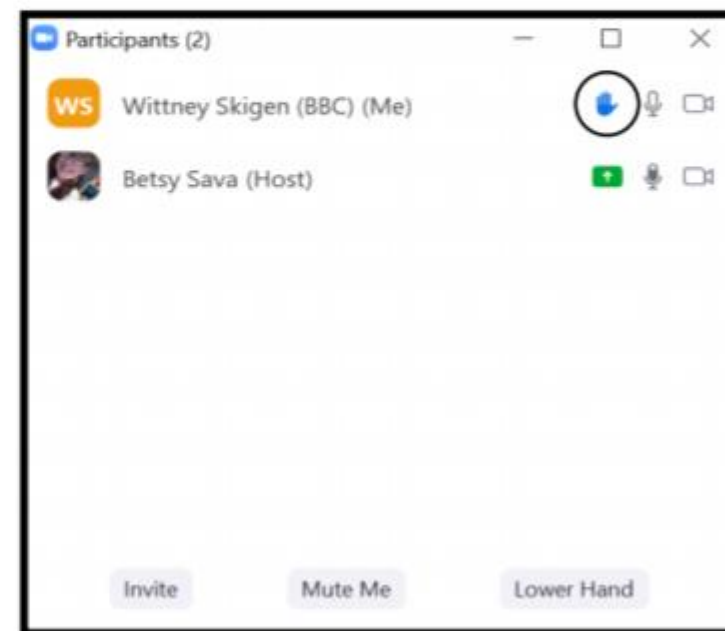
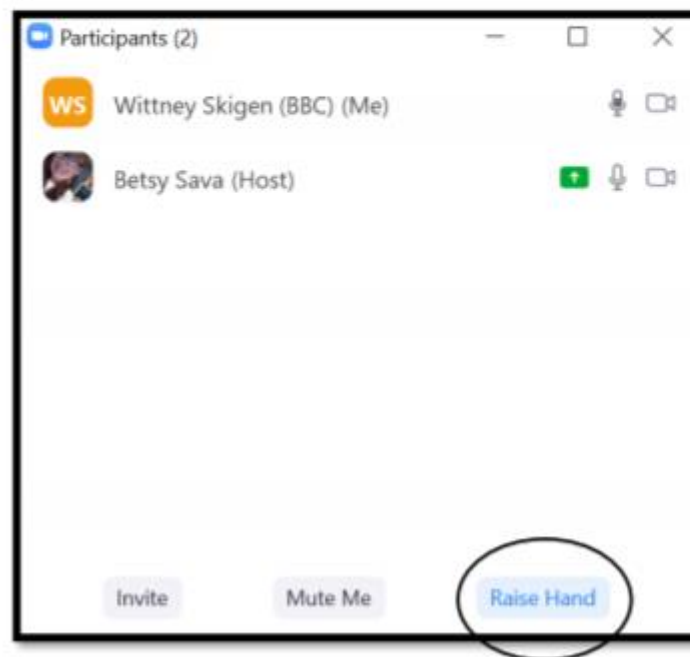
- Please stay muted the entire meeting
 - During the Q&A sessions, please use the “Raise Hand” feature and stay muted until you are called on by the presenter
 - Please mute yourself once you have asked your question
- To ask a question outside of Q&A time, message it directly to Wittney Skigen (BBC) in the Zoom chat
 - Please include your email address; if we cannot get to your question during the Q&A session, we will follow up with you
- If you are having technical difficulties, contact Lori Large in the Zoom chat or at large@actionresearch-inc.com. Her contact info will be on every slide

LOGISTICS AND EXPECTATIONS

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DISTRICT SMALL BUSINESS LIAISONS



Agenda:

Overview

- 2) Disparity study presentation
- 3) Q&A with BBC
- 4) Public comment
- 5) Exit survey

District	Counties	Contact
1	Del Norte, Lake, Mendocino, Humboldt	Aaron Morgan (707) 441-5692 aaron.morgan@dot.ca.gov
2	Siskiyou, Modoc, Trinity, Shasta, Lassen, Tehama, Plumas	Patricia Silva (530) 229-0561 patricia.silva@dot.ca.gov
3	Glenn, Butte, Sierra, Colusa, Sutter, Yuba, Nevada, Placer, Yolo, Sacramento, El Dorado	Robynn Spence Robynn.spence@dot.ca.gov
4	Sonoma, Napa, Solano, Marin, Contra Costa, Alameda, San Francisco, San Mateo, Santa Clara	Jada Pugh (510) 286-5877 jada.pugh@dot.ca.gov
5	Santa Cruz, San Benito, Monterey, San Luis Obispo, Santa Barbara	Jessica Biro (805) 549-3818 D5.SmallBiz@dot.ca.gov
6	Fresno, Kings, Tulare, Madera, Western Kern County	Lorena Ramos (559) 444-2585 lorena.ramos@dot.ca.gov

DISTRICT SMALL BUSINESS LIAISONS



Agenda:

- Overview
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District	Counties	Contact
7	Los Angeles, Ventura	Maria Raptis maria.raptis@dot.ca.gov
8	San Bernardino, Riverside	Paige Johnson (909) 383-6328 paige.johnson@dot.ca.gov
9	Mono, Inyo, Western Kern County	Jessica Klemencic (760) 872-0777 jessica.klemencic@dot.ca.gov
10	Amador, San Joaquin, Calaveras, Alpine, Stanislaus, Tuolumne, Merced, Mariposa	Bob Adams (209) 948-7855 bob.adams@dot.ca.gov
11	San Diego, Imperial	Maria Ibarra (619) 688-3151 maria.ibarra@dot.ca.gov
11	San Diego, Imperial	Maecel Mathis (619) 220-7343 maecel.mathis@dot.ca.gov
12	Orange	Mirley Vargas (657) 328-6450 mirley.vargas@dot.ca.gov

POLL

Agenda:

Overview

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- A poll will now appear on your screen. Make sure to scroll all the way down and answer all questions.



- For general reference:

- Northern region: north of Sacramento
- Central region: between Bakersfield and Sacramento
- Southern region: south of Bakersfield

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2021 CALTRANS DISPARITY STUDY

KEVIN WILLIAMS

MANAGING DIRECTOR, BBC RESEARCH AND
CONSULTING

STUDY OBJECTIVES


Agenda:

- 1) Overview
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STUDY ELEMENTS

Agenda:

- 1) Overview
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- Project management
- Community engagement
- Legal framework and analysis
- Data assessment and collection
- Relevant contracts/ market area
- Availability analysis
- Utilization analysis
- Disparity analysis
- Review of contracting and programs
- Analysis of marketplace barriers
- Recommendations
- Reports and presentations

STUDY TEAM

Agenda:

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COMMUNITY ENGAGEMENT

Agenda:

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Informational
efforts

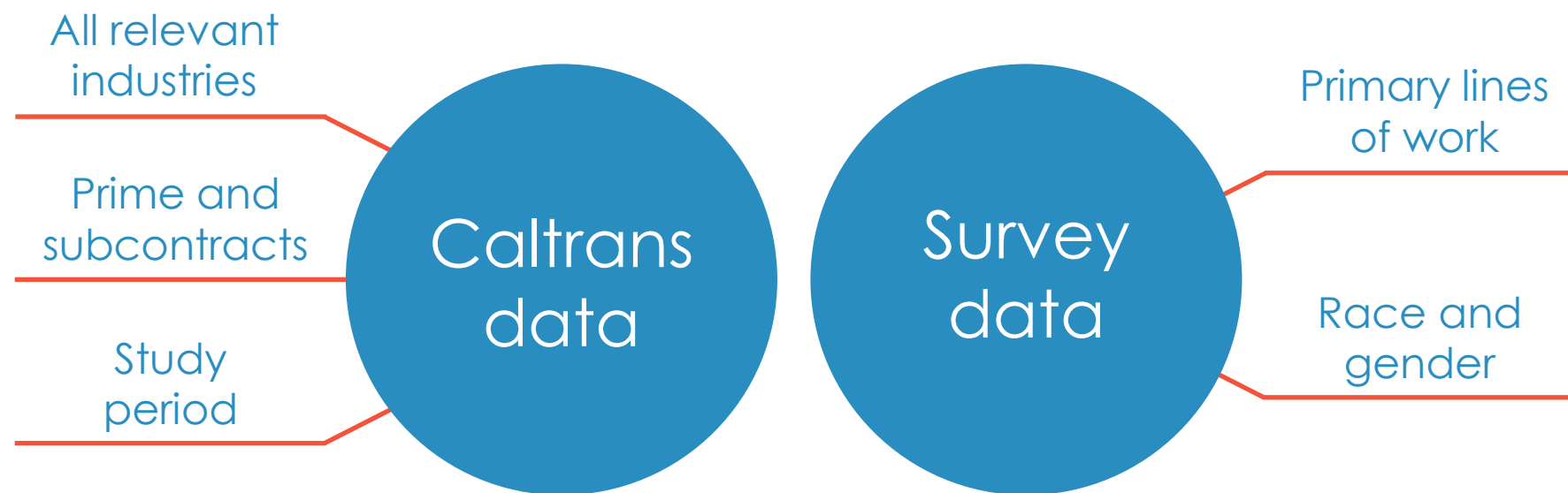


Engagement
efforts

UTILIZATION ANALYSIS

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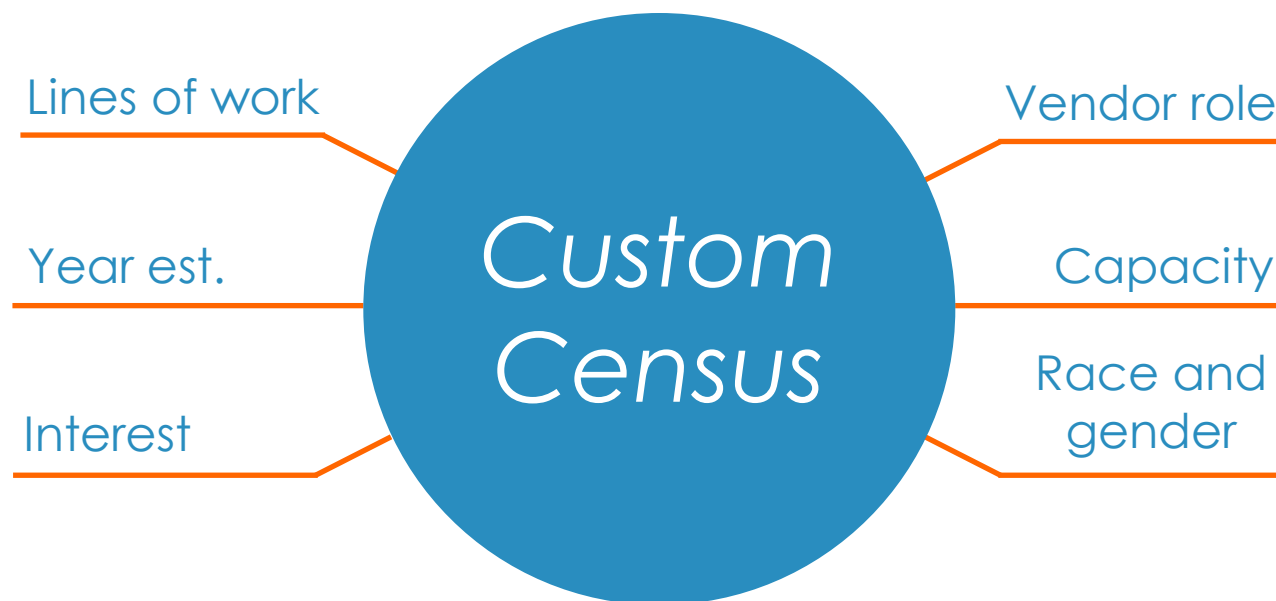


M/WBE Participation

AVAILABILITY ANALYSIS

Agenda:

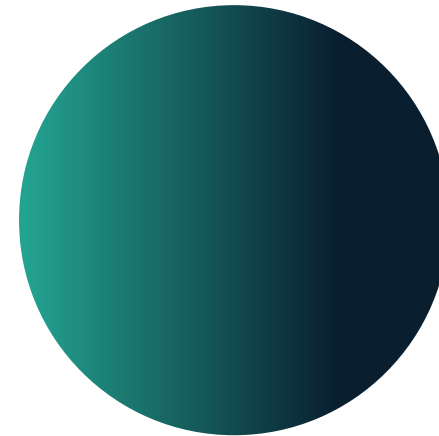
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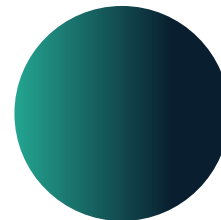
AVAILABILITY ANALYSIS

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Business
population

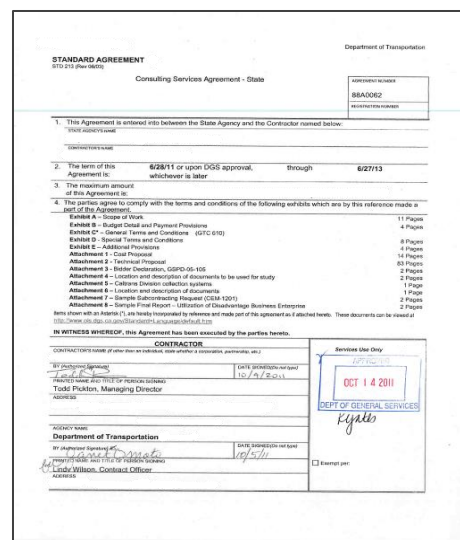


Representative
database

CONTRACT MATCHING

Agenda:

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- Electrical work • 2017 award
- Subcontract • \$1.2 million

- ✓ Firm 1 (Minority)
 - Electrical work Subcontractor 2001
 - \$5 million
- Firm 2 (Woman)
 - Civil engineering Prime contractor 1964
 - \$30 million
- Firm 3 (Majority)
 - Electrical work Subcontractor 1990
 - \$1 million
- ✓ Firm 4 (Woman)
 - Electrical work Subcontractor 1997
 - \$7 million
- ✓ Firm 1,000 (Majority)
 - Electrical work Prime/sub 2010
 - \$2 million

DISPARITY ANALYSIS

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$$\frac{\text{M/WBE participation}}{\text{M/WBE availability}} = \text{DISPARITY INDEX}$$

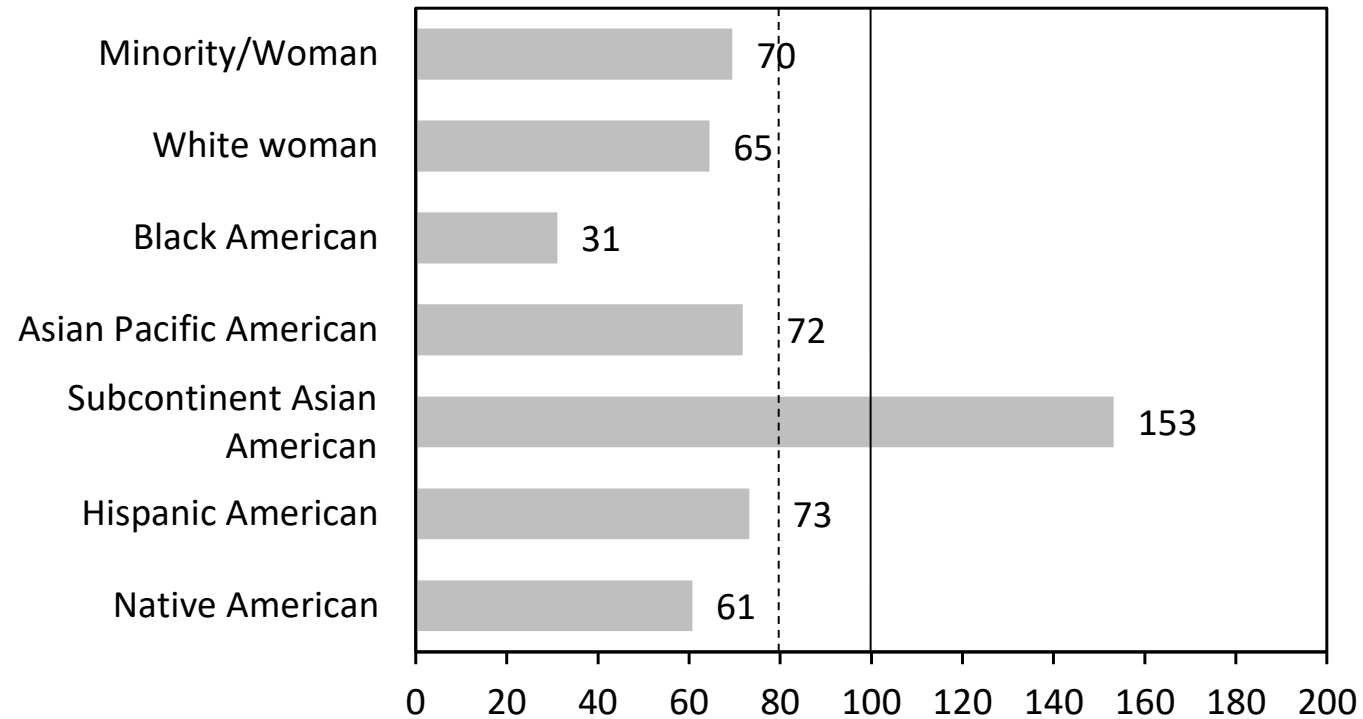
.80 = *substantial* underutilization

2016 DISPARITY STUDY STATE CONTRACTS



Agenda:

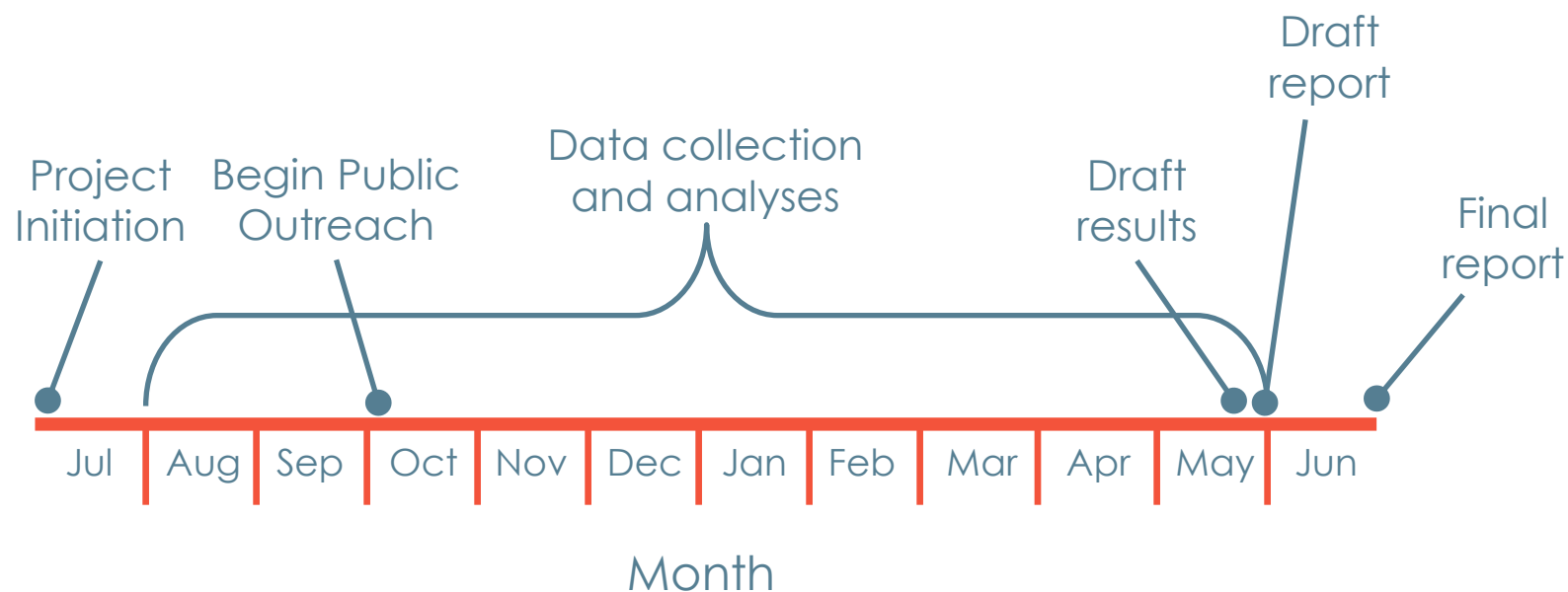
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TIMELINE

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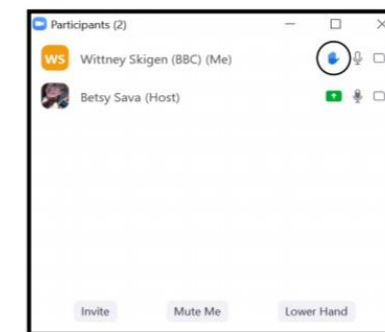
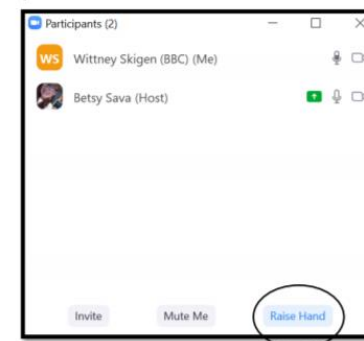
QUESTIONS?

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Kevin Williams
Managing Director
BBC Research & Consulting
kwilliams@bbcresearch.com
303-910-5088


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PUBLIC COMMENT

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Testimony on experiences in the California marketplace:

- Experiences with discrimination
- Barriers to success
- Payment issues
- Private or public sector work
- Prime contractor or subcontractor work
- Working with Caltrans and local agencies

Study Email: caltransdisparity@bbcresearch.com
BBC Research & Consulting: kwilliams@bbcresearch.com



THANK YOU!!

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Please fill our exit survey.

<https://www.research.net/r/M8YTVGY>

This will be emailed out to attendees after the meeting.

Thank you for attending our last meeting!

Please send any written feedback or testimony to BBC via email until May.

Study Email: caltransdisparity@bbcresearch.com
BBC Research & Consulting: kwilliams@bbcresearch.com