CALTRANS
2021 DISPARITY STUDY

David DeLuz
Deputy Director
Caltrans Office of Civil Rights

Keith Herron, MBA PE
Chief Data Analysis & Supportive Services/Outreach Branch
Caltrans Office of Civil Rights

Kevin Williams
Managing Director
BBC Research & Consulting

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AGENDA

- BBC Disparity Study Presentation
- Q&A with BBC
- Public Comment
- Exit survey

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NOTICES

- Please be aware that this webinar is being recorded, however, certain portions such as the public comment period will not be included if the recording is used for future outreach. Please contact disparitystudy@dot.ca.gov for more information.

- Caltrans ensures that no person in the state of California is excluded from participation in, denied the benefits of, or otherwise subjected to discrimination in Caltrans programs, policies, procedures, activities, and services on the grounds of race, color, national origin, sex, age, or disability.

- For more information on Title VI of the Civil Rights Act of 1964 at Caltrans please visit: https://dot.ca.gov/programs/civil-rights/title-vi

Agenda:

1) Overview
2) Disparity study presentation
3) Q&A with BBC
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LOGISTICS AND EXPECTATIONS

• Please stay muted the entire meeting
  • During the Q&A sessions, please use the “Raise Hand” feature and stay muted until you are called on by the presenter
  • Please mute yourself once you have asked your question

• To ask a question outside of Q&A time, message it directly to Wittney Skigen (BBC) in the Zoom chat
  • Please include your email address; if we cannot get to your question during the Q&A session, we will follow up with you

• If you are having technical difficulties, contact Lori Large in the Zoom chat or at large@actionresearch-inc.com. Her contact info will be on every slide

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LOGISTICS AND EXPECTATIONS

Agenda:

1) Overview
2) Public Outreach Overview
3) Logistics and expectations
4) Annual budgeting
5) Q&A with Keith Herron
6) Disparity study presentation
7) Q&A with BBC
8) Public comment
9) Exit survey

To raise your hand, first navigate to the participants option in your Zoom window. At the bottom of the dialog box is an option to “Raise Hand”. A blue hand should appear next to your name.

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# District Small Business Liaisons

<table>
<thead>
<tr>
<th>District</th>
<th>Counties</th>
<th>Contact</th>
</tr>
</thead>
</table>
| 1        | Del Norte, Lake, Mendocino, Humboldt | Aaron Morgan  
(707) 441-5692  
aaron.morgan@dot.ca.gov |
| 2        | Siskiyou, Modoc, Trinity, Shasta, Lassen, Tehama, Plumas | Patricia Silva  
(530) 229-0561  
patricia.silva@dot.ca.gov |
| 3        | Glenn, Butte, Sierra, Colusa, Sutter, Yuba, Nevada, Placer, Yolo, Sacramento, El Dorado | Robynn Spence  
Robynn.spence@dot.ca.gov |
| 4        | Sonoma, Napa, Solano, Marin, Contra Costa, Alameda, San Francisco, San Mateo, Santa Clara | Jada Pugh  
(510) 286-5877  
jada.pugh@dot.ca.gov |
| 5        | Santa Cruz, San Benito, Monterey, San Luis Obispo, Santa Barbara | Jessica Biro  
(805) 549-3818  
DS.SmallBiz@dot.ca.gov |
| 6        | Fresno, Kings, Tulare, Madera, Western Kern County | Lorena Ramos  
(559) 444-2585  
lorena.ramos@dot.ca.gov |

**Agenda:**

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DISTRICT SMALL BUSINESS LIAISONS

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<td><a href="mailto:maria.raptis@dot.ca.gov">maria.raptis@dot.ca.gov</a></td>
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<td>San Bernardino, Riverside</td>
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<td>Mono, Inyo, Western Kern County</td>
<td>Jessica Klemencic</td>
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<td></td>
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<td>(760) 872-0777</td>
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<td>Amador, San Joaquin, Calaveras, Alpine,</td>
<td>Bob Adams</td>
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<td></td>
<td>Stanislaus, Tuolumne, Merced, Mariposa</td>
<td>(209) 948-7855</td>
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POLL

A poll will now appear on your screen. Make sure to scroll all the way down and answer all questions.

For general reference:
- Northern region: north of Sacramento
- Central region: between Bakersfield and Sacramento
- Southern region: south of Bakersfield

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2021 CALTRANS
DISPARITY STUDY

KEVIN WILLIAMS
MANAGING DIRECTOR, BBC RESEARCH AND
CONSULTING

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STUDY OBJECTIVES

Do M/WBEs face barriers in Caltrans contracting?

- M/WBE participation
- Contract policies
- Market conditions
- OCR programs

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STUDY ELEMENTS

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COMMUNITY ENGAGEMENT

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Informational efforts

Engagement efforts

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UTILIZATION ANALYSIS

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M/WBE Participation

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AVAILABILITY ANALYSIS

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AVAILABILITY ANALYSIS

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CONTRACT MATCHING

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<th>Amount</th>
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<tr>
<td>Firm 2</td>
<td>Woman</td>
<td>1997</td>
<td>$7 million</td>
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<td>Firm 3</td>
<td>Majority</td>
<td>1990</td>
<td>$1 million</td>
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<td>Firm 4</td>
<td>Woman</td>
<td>1997</td>
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<tr>
<td>Firm 1,000</td>
<td>Majority</td>
<td>2010</td>
<td>$2 million</td>
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- Electrical work
- Subcontract
- 2017 award
- $1.2 million

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DISPARITY ANALYSIS

\[
\frac{\text{M/WBE participation}}{\text{M/WBE availability}} = \text{DISPARITY INDEX}
\]

\[.80 = \text{substantial underutilization}\]
2016 DISPARITY STUDY
STATE CONTRACTS

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QUESTIONS?

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Kevin Williams
Managing Director
BBC Research & Consulting
kwilliams@bbcresearch.com
303-910-5088

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PUBLIC COMMENT

Testimony on experiences in the California marketplace:

- Experiences with discrimination
- Barriers to success
- Payment issues
- Private or public sector work
- Prime contractor or subcontractor work
- Working with Caltrans and local agencies

Study Email: caltransdisparity@bbcresearch.com
BBC Research & Consulting: kwilliams@bbcresearch.com

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THANK YOU!!

Please fill our exit survey.

https://www.research.net/r/M8YTVGY

This will be emailed out to attendees after the meeting.

Thank you for attending our last meeting!

Please send any written feedback or testimony to BBC via email until May.

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BBC Research & Consulting: kwilliams@bbcresearch.com

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