



# US 101 Business Plan

## LOCATION

US 101 along the Central Coast between Southern California and the San Francisco Bay Area.

## STUDY PURPOSE

The US 101 Business Plan will provide the data, strategy, and community support needed to match corridor priorities with potential funding mechanisms for implementing improvements in the US 101 corridor.

## PARTNERS

The US 101 Business Plan is being developed as a partnership between Caltrans District 5, the Metropolitan Planning Organizations and Regional Transportation Planning Agencies within the Central Coast.



## STUDY OUTCOMES

- Inform statewide priorities for investment
- State business case for making investments in US 101 Corridor
- Identify needs, performance criteria, and priority improvements
- Explore trends (e.g. housing growth and jobs-housing balance issues)
- Develop a financial plan that identifies total funding needs, funding gaps, and potential funding sources



Central Coast Coalition  
Driving California's Economy

## SCHEDULE

	JUL ('20)	AUG ('20)	SEP ('20)	OCT ('20)	NOV ('20)	DEC ('20)	JAN ('21)	FEB ('21)	MAR ('21)
Ch. 1	Introduction								
Ch. 2	Goals & Objectives								
Ch. 3	US 101 Overview								
Ch. 4	Existing Conditions								
Ch. 5	US 101 Investments								
Ch. 6	US 101 Strategies								
Ch. 7	Financial Plan								
Ch. 8	Implementation Plan								

Partner and Stakeholder Engagement



# US 101 Business Plan Goals and Objectives



## SAFETY & HEALTH

*Provide safety for all users of the transportation system and promote public health*

- Reduce Fatalities - Strive Towards Zero Deaths
- Health Index – Promote Healthy Communities
- Clean Air – Reduce Harmful Air Pollutants



## SUSTAINABILITY & CLIMATE CHANGE

*Practice environmental stewardship, preserve the transportation system, reduce pollution, and mitigate impacts of climate change*

- Vehicle Miles Traveled – Reduce Transportation Impacts
- Mode Share & Active Commuting – Provide Healthy Transportation Options
- Alternative Fuel Stations – Advance Clean and Carbon Neutral Systems



## ECONOMY

*Manage the corridor's assets, support the economy, and enhance the region's livability*

- Lost Productivity – Support Economic Growth
- Truck Travel Time Reliability – Facilitate Efficient Goods Movement
- Jobs – Provide Access to Jobs



## MOBILITY

*Provide a reliable and efficient transportation system for all people and goods*

- Vehicle Hours of Delay – Optimize System Performance
- Travel Time Reliability – Improve the Reliability of Travel
- Park and Ride Locations – Expand and Improve Parking Facilities



## EQUITY

*Promote social equity and ensure all socio-economic groups have accessible and equitable level of transportation service*

- Quality of Life – Improve Transportation-Related Outcomes for Disadvantaged Communities
- Hardship Index – Reduce Burdens and Disparities for Disadvantaged Communities
- Bike/Ped Access in Disadvantaged Communities – Improve Access to Safe Mobility Options