Distributing Traveler Information to Commercial/Media Information Service Providers

Does this directive affect or supersede another document? ☑️ YES ☐ NO

Will this directive be incorporated in the California Manual on Uniform Traffic Control Devices? ☐ YES ☑️ NO

In order to implement Deputy Directive 78 "Travel Information", this Traffic Operations Policy Directive (TOPD) requires that traveler information shall be distributed to commercial/media information service providers (ISP), public transportation agencies, and regional Metropolitan Planning Organizations (MPO's) upon request.

Travel Information: May include, but is not limited to, lane-by-lane traffic detector data, changeable message sign (CMS) messages, highway advisory radio (HAR) messages, remote weather information station (RWIS) messages, real-time lane and road closures/restrictions, planned lane and road closures, and closed circuit television (CCTV) images.

Commercial/Media Information Service Providers (ISP): Firms that repackagge, enrich, and/or reshape information and then offer to others in a variety of formats/media. For the purposes of this TOPD, ISPs may also include public agencies, researchers, and others wishing access to dynamic traffic data feeds.
IMPLEMENTATION

ISPs may request travel information through the local Deputy District Directors for Operations, the Headquarters Travel Information manager, or via the Department's "Travel Information Commercial (Wholesale) Web Portal" (CWWP) located at www.dot.ca.gov/cwwp. Upon receiving a request, the manager receiving the request shall assist the requestor with obtaining the requested travel information. The CWWP provides ISPs with the internet addresses (URLs) and download instructions for the data various Districts and Headquarters divisions make externally available. The Department's standard disclaimer notice is also posted on the CWWP and is attached for reference.

Costs for the access connection will be borne by the ISP. Payment of a monthly fee to cover Department's operating expenses of the connecting equipment may also be required, if significant.

DELEGATION

No new delegations of authority are created by this TOPD.
BACKGROUND

The Department’s Transportation Management Centers (TMC’s) collect and process travel information from vehicle detection stations, remote weather information stations and closed circuit television cameras for traffic management such as freeway status, incident detection, system performance measurement, end of queue determination and establishing restrictions on roadway use. TMC’s may also provide motorist advisory messages on changeable message signs, highway advisory radio, and other media. These data and messages are of interest to information service providers (ISPs).

The sharing of data with ISPs and others enhances the communication of current conditions to commercial media and ultimately to consumers. This distribution of travel information allows travelers to make travel decisions to better use the transportation network to meet their business, family, and individual needs.

Deputy Directive 78 establishes the Department’s objective to maximize the widespread distribution of travel information, promoting travelers’ easy access to readily available information to make informed choices on their travel times, routes and modes. Deputy Directive 78 supports the Department’s mission of “improving mobility across California” and our goals for improving safety, trip reliability, efficiency, and multi-modal choice.

Traffic Operations Program Policy (TOPP) 97-03 and TOPP 97-01 originally established methods for ISPs to request travel information from districts. Due to the adoption of DD78 and the widespread availability of the Department’s travel information via the internet, this new TOPD supersedes TOPP97-03 and TOPP97-01.
DEFINITIONS

When used in this Traffic Operations Policy Directive, the text shall be defined as follows:

1) **Standard** — a statement of required, mandatory or specifically prohibited practice. All standards text appears in **bold** type. The verb **shall** is typically used. Standards are sometimes modified by Options.

2) **Guidance** — a statement of recommended, but not mandatory, practice in typical situations, with deviations allowed if engineering judgment or engineering study indicates the deviation to be appropriate. All Guidance statements text appears in **underlined** type. The verb **should** is typically used. Guidance statements are sometime modified by Options.

3) **Option** — a statement of practice that is a permissive condition and carries no requirement or recommendation. Options may contain allowable modifications to a Standard or Guidance. All Option statements text appears in normal type. The verb **may** is typically used.

4) **Support** — an informational statement that does not convey any degree of mandate, recommendation, authorization, prohibition, or enforceable condition. Support statements text appears in normal type. The verbs **shall**, **should** and **may** are not used in Support statements.

ATTACHMENTS

Disclaimer for Commercial Wholesale Web Portal (pgs. 5-6)
DISCLAIMER FOR
COMMERCIAL WHOLESALE WEB PORTAL
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This document defines the terms and conditions of use of this web site and the data maintained herein by the California Department of Transportation. This web site provides certain real-time traffic data derived from the California Department of Transportation's advanced transportation management and other information systems. The data provided on this site may include estimated traffic speeds and volumes, planned and real-time lane closures, images from closed circuit television cameras, weather data, and messages posted on changeable message signs at various locations on the California State Highway System.

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