

District 3–Corridor Stakeholder Consensus Facilitation

Project Summary

MIG worked with Caltrans District 3 staff to facilitate stakeholder and public understanding and involvement in the development of six Corridor System Management Plans (CSMPs) (I-80/SR 51, US 50, I-5/SR 99, SR 65, SR 49, and SR 99N). The CSMPs focus on near-term capital and operational improvements to these congested corridors and must have the buy-in of all partner agencies to be effective. District 3 was the first in the state to conduct this level of outreach, and the project served as a model for other Caltrans districts. This project has enhanced the relationship between stakeholders and District 3 by focusing on the advantages of a cooperative approach.



Project Success

As a result of this process, all six CSMP documents were approved by regional transportation agencies.



Outreach Methods

- Project branding
- Focus meetings
- CSMP Website (www.corridormobility.org)*
- Corridor Updates (newsletters for each corridor)*



Public Involvement Tools

CSMP Brochure

The CSMP brochure explained the intent and process for developing the plans. It included a schematic that conveys the basic concepts of managed multi-modal corridor operations in symbolic form. This schematic is now in use at the statewide level.

Process Graphic

The process graphic, used in numerous formats, showed the process through time, including end products and public involvement.

PowerPoint Presentations

A PowerPoint template was designed using the project's logo and design elements, and was used in meetings throughout the process.

Working Paper and Final CSMP Document Template

MIG designed a working paper cover for each corridor and created a design template for the draft and final CSMP documents for each of the six corridors, including photos, maps, call-out boxes, graphics and color-keyed tables of information.

Maps

MIG worked closely with District staff to enhance GIS maps of corridor features, using Adobe Illustrator. The enhanced maps are easier to view and understand for the stakeholders and the public.

Focus Meetings and Graphic Recording

MIG facilitated three focus meetings that brought together key stakeholders to discuss major questions about the CSMP corridors. These meetings featured wallgraphic recording, where the facilitator used a large sheet of paper and colored markers to record answers to the agenda topics, allowing participants to see their comments recorded and fostering a more creative discussion. The wallgraphics were later photo-reduced and sent electronically to Caltrans and the meeting participants. Wallgraphic recording was also used effectively for all team meetings with District staff.

Project Website

Project information is available on the Corridor-specific pages of the statewide CSMP website at www.corridormobility.org. This helped fulfill the SAFETEA-LU requirements regarding community involvement and use of visualizations, as specified under Section 450.210.



Deliverables

CSMP Brochure
 Process Graphic,
 working paper covers
 Corridor Maps
 Meeting Summaries and
 Wallgraphic Reproductions
 Final CSMP documents

*included in a related project, #2929.17

continued next page

District 3–Corridor Stakeholder Consensus Facilitation

continued from previous page

Environmental Justice Community Involvement

The project addresses environmental justice through the involvement of stakeholders representing the interests of the traditionally under-represented, such as low-income transit users. The website and corridor updates were designed for both the stakeholders and the general public.



Lessons Learned

After the project began, District 3 staff decided for convenience and flexibility to use Microsoft Word for the working papers instead of InDesign. MIG designed the covers in InDesign and enhanced the maps. This approach provided needed flexibility and used software that more staff were likely to have experience using.



Results

The brochure, process graphic, working papers, corridor updates and final CSMP documents were distributed to stakeholders, and three successful focus meetings were held. Stakeholders developed a clear idea of corridor management, their roles, and the role of Caltrans in improving corridor operations. All six CSMP documents were approved by regional transportation agencies.