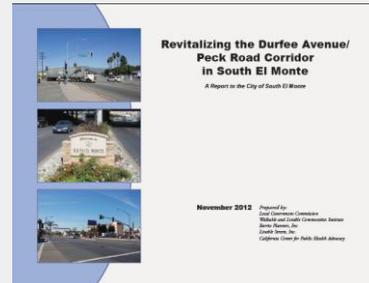




Revitalizing the Durfee Avenue/Peck Road Corridor in South El Monte

City of South El Monte

Environmental Justice
FY 10-11 Grant Cycle
District 7
Grant Award Amount: \$119,071



Project Summary:

The City of South El Monte and the Local Government Commission organized a highly participatory planning effort that developed a vision and a plan for improving traffic safety, mobility, and redevelopment opportunities along the Durfee Avenue/Peck Road corridor. This effort focused around the Durfee-Peck Corridor, and the adjoining portions of two other primary streets: East Rush Street and Thienes Avenue. Several nearby school sites, some streets connecting to the Durfee-Peck corridor, and the San Gabriel Trail were also addressed.

Community Outreach

- The City of South El Monte used a design charrette that engaged residents, business owners, local elected officials, city staff, school officials, parents, and students.
- Types of outreach included: flyers, posters, and overhead banners on the Durfee-Peck corridor. Events held included several focus group meetings, public events, a walking tour, and a public final discussion session

Environmental Justice Community Outreach:

- Charrette events focused on the Latino community by providing the presentation in both Spanish and English.
- By holding events at different locations, groups such as senior citizens, Latinos, and children were able to give input to the design process.

Project Outcome

- The result was a detailed plan using context-sensitive design principles to redesign auto-oriented thoroughfares into modern urban streets that also accommodate transit, pedestrians, and cyclists.
- Additional outcomes are a lively corridor for the residents of South El Monte which will boost livability and connectivity, and will also help advance future development and increase retail activity in the area.

Successes & Next Steps

- The tasks in this project were completed early due to the sub-contractor having previous experience.
- By gaining community input and review, the plan has gained their support of the final product, as well as the transitional period.
- Grant applications have been submitted to utilize the Call for Projects program (through Los Angeles Metro) to implement portions of the design plan.