Announcement for COIN 15-01 “Non-Traditional (Electronic) Advertising for Contract Bids or Proposals"

03/30/2015

Announcement:
COIN 15-01 “Non-Traditional (Electronic) Advertising for Contract Bids or Proposals” was posted to the Local Assistance LAPM Publications website at http://www.dot.ca.gov/hq/LocalPrograms/COIN/index.htm

Background:
The traditional method of advertising for contract bids or proposals is through a “newspaper receiving wide local circulation.”

Clarification:
This COIN informs local agencies of the allowable use of non-traditional (electronic) advertising methods, the broad parameters covering such non-traditional methods, and the need to clearly document those advertising methods utilized.

Impacts:
This COIN pertains to advertising for contract bids/proposals for construction contracts as well as formal A&E consultant qualifications/proposals.

Contact:
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