

Exercise 1D: Actual Class Rankings

Caltrans Training Class A Actual Rankings			Group				
			1	2	3	4	5
Attractiveness	Most	1	B	B	B	B	B
		2	D	D	A	H	A
		3	H	H	D	D	H
		4	C/A	C	H	C	D
		5	A/C	A	C	A	C
		6	E	F	F	F	F
		7	F	E	E	E	E
	Least	8	G	G	G	G	G

Caltrans Training Class B Actual Rankings			Group				
			1	2	3	4	
Attractiveness	Most	1	B	B	B	B	
		2	H	D	H	D	
		3	D	A	A	H	
		4	E	H	D	A	
		5	A	E	C	E	
		6	F	C	E	C	
		7	C	F	F	F	
	Least	8	G	G	G	G	

Note that the most attractive is considered to be Image B. The least attractive is considered Image G. This was not only true of these two classes but was how *every team in every class*—over 250 people—consistently ranked these two images. Notice also that there is general agreement about what is above average and what is below average. In these examples, Images A and H were always ranked by all nine groups as one of the top four images, with one exception for Image A. Image F was always ranked in the bottom 4. Image E, except its ranking by one group, was always in the bottom 4 also. The middle is hazier but even there, trends are noticeable—images tend toward the upper middle or lower middle on a spectrum of attractiveness.

Each group had four to seven people (with six being typical) judging each slide as individuals, then as partners and finally ranking them as a group.