

\*\*\*

# MEDIA ALERT

\*\*\*

For Immediate Release



**SAVE MART  
CENTER**  
*at* FRESNO STATE



## TRAFFIC ADVISORY

- **Heavy traffic in the Save Mart Center and Fresno State area from 5:00 pm – 7:30 pm.**
- **Doors are scheduled to open at 6:00 pm. Event is scheduled to begin at 7:00 pm.**
- **Plan to arrive early, allow extra travel time due to heavier volume of traffic.**

Founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 14.4 million square feet of exhibition space and over 1.75 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as the McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's Reliant Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions, catering and special events division, SAVOR, currently serving more than 100 accounts worldwide. For more information visit [www.smgworld.com](http://www.smgworld.com).



**Contact: Mitzi Evans**  
**Regional Director of Sales & Marketing**  
[mitzie@savemartcenter.com](mailto:mitzie@savemartcenter.com)

**Contact: Annie Melvold**  
**Marketing Manager**  
[amelvold@savemartcenter.com](mailto:amelvold@savemartcenter.com)