



# NEWS RELEASE

**Today's Date:** Tuesday, June 23, 2009 – 09-046  
**District:** District 2 - Redding  
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## FOR IMMEDIATE RELEASE

### Caltrans Twitters

**REDDING** – The California Department of Transportation (Caltrans) District 2 constantly looks at new technologies and more efficient ways to keep the public informed about transportation projects and potential traffic delays.

Currently, District 2 uses the California Highway Information Network (CHIN) 1-800-427-7623, local traffic cameras, Chain Control Maps and a variety of other resources, including the web at Caltrans2.info, to keep the public moving. Adding another tool, District 2 has joined Twitter to send updates on the safety projects and any potential delays over the Buckhorn Summit on State Route 299 between Redding and Weaverville this summer.

Followers of Twitter, which is a free online messaging service, can receive the (up to) 140 character messages, called "tweets," as emails or text messages to their cell phones. Another way to view the messages is to go online and visit the SR 299 Twitter webpage at [Twitter.com/Caltrans299D2](http://Twitter.com/Caltrans299D2), to see all the "tweets" sent so far about the construction project, information on road conditions, current delays and traffic control in effect at the numerous Safety Curve Realignment Projects on SR 299 west throughout the 2009 construction season.

District 2 in Redding is one of the first Caltrans districts to use Twitter. "Twitter is a way we can reach a new segment of the public, and push messages out instead of them having to come to us looking for information," said John Bulinski, District Director, "The District may use Twitter on other highway construction projects or road information depending on how well this page is received. We'll see how it goes, and what feedback we receive from the community."

For more information and to sign up for Twitter, log onto [caltrans2.info](http://caltrans2.info) and click the Twitter link.

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**NOTE:** An electronic version of this news release is available on the Internet at the following web address: <http://www.dot.ca.gov/dist2/roadinfo.htm#newsrelease>

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