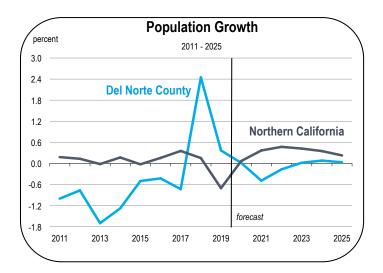
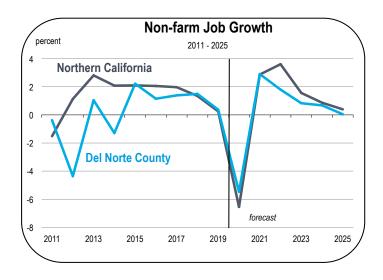
### **Forecast Summary**

- It is estimated that an average of 300 to 600 jobs will be lost in Del Norte County during 2020. Job losses will be heavy in the first half of the year.
- Employment losses will be largest in leisure services, retail, and government.
- The unemployment rate averaged 5.7 percent in 2019. It will average between 8 percent and 11 percent during the 2020 calendar year.
- The Del Norte County population is expected to decline between 2020 and 2025.
- Home values are not expected to show much change in 2020 or 2021.
- Housing production during the 2020-2025 forecast period is expected to be similar to housing production during the 2014-2019 period.

#### Job Growth

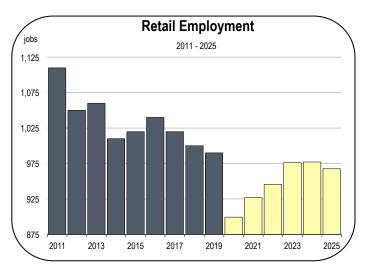
- Total employment in the County will decline by at least 4 percent in 2020. This is an annual average change from 2019.
- In 2021 and 2022, Del Norte County is expected to re-gain many of the jobs that were lost during the Coronavirus Recession.

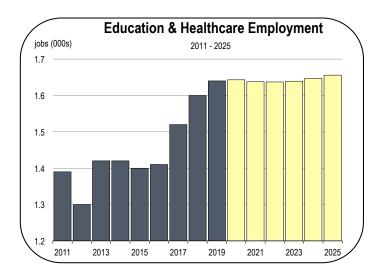




### **Retail Trade Employment**

- The retail sector is expected to lose 50 to 150 jobs in 2020 on an annual average basis.
- The largest employers of retail workers in Del Norte County are all in Crescent City, and include:
  - Walmart (100 to 250 employees)
  - Safeway (50 to 100 employees)
  - Home Depot (50 to 100 employees)
- Retail trade jobs will return after in-store shopping is permitted in a sustained way, but it is unclear if employment in the retail sector will surpass pre-recession levels before the end of the 2020-2025 forecast period.



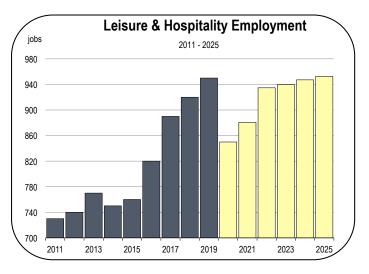


### **Private Education and Healthcare Employment**

- There were approximately 1,600 healthcare and social assistance jobs in Del Norte County in 2019.
- Healthcare jobs were recession proof during the 2008-2009 financial crisis, and it appears that healthcare jobs in Del Norte County will not be negatively impacted in 2020.
- Jobs in social assistance, including industries like childcare, housing shelters, and non-medical care for senior citizens, were mostly classified as essential during the shutdowns and there were very few layoffs.
- There are very few jobs in private educational institutions in Del Norte County.

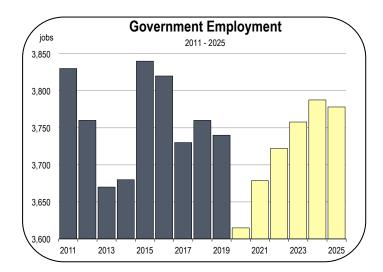
### Leisure and Hospitality Employment

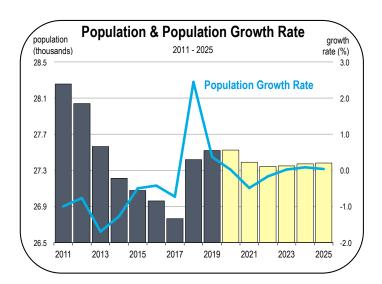
- In 2019, Del Norte County had more than 900 jobs in restaurants, hotels, and bars.
- Approximately 15 percent of workers at hotels, restaurants, and bars were laid off in March, April, and May of 2020. Another 20 to 30 percent had their hours cut or were furloughed without pay.
- Leisure and hospitality employment is expected to rebound slowly in 2021 and 2022.
- All jobs lost during the Coronavirus Recession may not be recovered before the end of the 2020-2025 forecast period.



### **Government Employment**

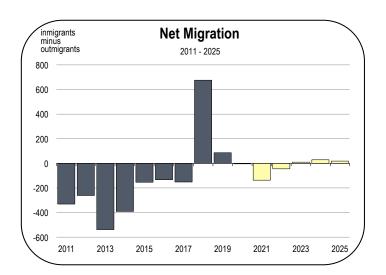
- Government agencies are expected to lose revenue from taxes and fees in 2020, and these revenue shortfalls will likely persist into 2021 and 2022.
- When government agencies need to reduce expenditures on salaries, many workers are expected to be given unpaid furlough days that are distributed throughout the year, and many staffing reductions could be the result of hiring freezes rather than layoffs.
- However, if revenue shortfalls are severe and Congress does not appropriate funding to mitigate these shortfalls, government agencies may have no choice but to issue layoffs.

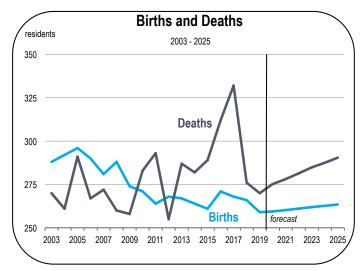




### **Population Growth**

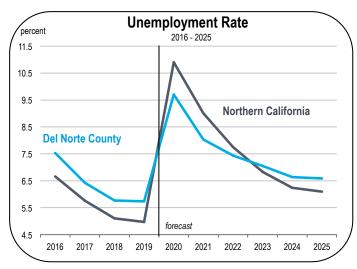
- The Del Norte County population is expected to decline between 2020 and 2025.
- The number of residents moving out of Del Norte County is expected to exceed the number of people moving into the county between 2020 and 2025, which will contribute to population loss.
- Del Norte County has an older population base with a low birth rate, and the number of deaths in the county has begun to surpass the number of births. This situation is expected to persist over the forecast period, leading to a further decline in the population.
- Between 2020 and 2025, the population is expected to decline at an annual average rate of 0.1 percent.





## **Unemployment and Inflation Rates**

- The unemployment rate in Del Norte County averaged 5.7 percent in 2019, which was above the composite rate for the Northern California region.
- The unemployment rate is expected to average between 8 and 11 percent in 2020.
- The unemployment rate is expected to remain elevated for several years, but is likely to improve more quickly than after the 2008-2009 recession.
- Inflation decelerated in 2019 as energy prices declined and home prices increased more slowly than the previous year.
- Inflation is expected to be very low in 2020 but could accelerate in 2021 or 2022.



median home price to

median family income

9

6

5

3 2

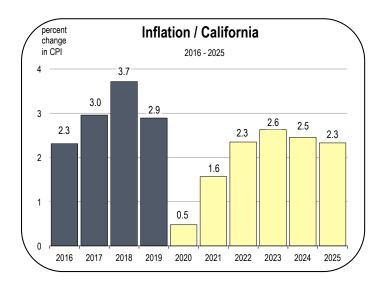
1999

2001

2003

2005

2007



### Home Prices and New Housing Production

- In 2019 the median home price in Del Norte County was \$220,200 The median price is not expected to change substantially in 2020 or 2021.
- In Del Norte County, the typical household spends less than 20 percent of its pre-tax income on mortgage payments or rent.
- Along Coastal California, the typical household spends more than 35 percent of income on housing costs, and in very expensive

markets like San Francisco, housing costs often account for more than 50 percent of income.

2009

2011

2013

2015

Home Price to Income Ratio

1999 - 2019

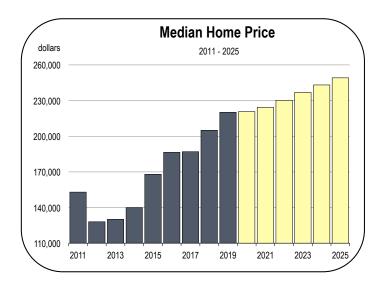
California

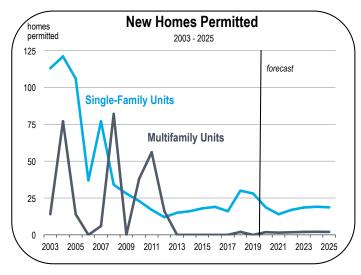
**Del Norte County** 

2017

2019

- From 2014 to 2019, an average of 20 new homes were started per year in Del Norte County. Almost all were single-family homes.
- Housing production is expected to average 15 to 25 units per year from 2020 to 2025, consisting primarily of single-family homes.





## **Economic Indicators**

## 2015-2019 History, 2020-2050 Forecast

	Population (people)	House- holds (thousands)	Net Migration (people)	New Homes Permitted (homes)	Registered Vehicles (thousands)	Personal Income (millions)	Taxable Retail Sales (millions)	Total Taxable Sales (millions)	Real Industrial Production (millions)	Real per Capita Income (dollars)	Unemployme Rate (percent)	Real nt Farm I Production (millions)(	
2015	27,076	10.0	-154	18	27.2	\$947	\$176	\$240	\$21	\$39,331	8.6	\$53	1.4
2016	26,961	9.9	-133	19	28.0	\$984 \$002	\$178	\$246	\$21	\$40,102	7.5	\$52	2.3
2017 2018	26,764 27,419	10.1 10.1	-152 676	16 32	27.1 27.6	\$993 \$1,038	\$180 \$188	\$247 \$241	\$22 \$22	\$39,578 \$38,937	6.4 5.8	\$51 \$51	3.0 3.7
2018	27,419	10.1	86	28	28.3	\$1,038	\$193	\$250	\$25	\$40,600	5.7	\$51	2.9
2020	27,524	10.1	-3	20	28.3	\$1,117	\$170	\$224	\$23	\$40,391	9.7	\$51	0.5
2021	27,390	10.2	-137	16	28.3	\$1,137	\$180	\$238	\$25	\$40,688	8.0	\$51	1.6
2022	27,343	10.2	-45	19	28.2	\$1,184	\$188	\$249	\$24	\$41,456	7.4	\$51	2.3
2023	27,349	10.2	10	21	28.2	\$1,235	\$194	\$258	\$24	\$42,144	7.1	\$51	2.6
2024	27,371	10.2	29	21	28.2	\$1,294	\$201	\$267	\$25	\$43,058	6.6	\$51	2.5
2025	27,381	10.2	18	21	28.2	\$1,351	\$207	\$276	\$27	\$43,904	6.6	\$51	2.3
2026	27,387	10.3	18	21	28.2	\$1,408	\$212	\$282	\$29	\$44,728	6.3	\$52	2.3
2027	27,368	10.3	-3	20	28.2	\$1,463	\$217	\$289	\$30	\$45,539	6.2	\$52	2.2
2028	27,359	10.3	8	20	28.2	\$1,521	\$222	\$295	\$32	\$46,330	6.0	\$52	2.2
2029 2030	27,346	10.3 10.3	7 -14	20	28.2 28.2	\$1,575 \$1,631	\$226 \$231	\$301 \$308	\$33	\$46,911 \$47,601	5.7 5.5	\$52 \$52	2.3 2.2
2030	27,308 27,275	10.3	-14 -5	19 19	28.2	\$1,631 \$1,686	\$231 \$235	\$308 \$313	\$33 \$34	\$47,601 \$48,261	5.5 5.4	\$52 \$52	2.2
2031	27,275	10.3	-5 -8	19	28.2	\$1,000	\$235 \$240	\$319	\$35 \$35	\$48,811	5.4	\$52 \$52	2.1
2032	27,233	10.4	-28	18	28.1	\$1,742	\$240	\$324	\$36	\$49,639	5.4	\$52	1.9
2034	27,108	10.4	-26	18	28.1	\$1,863	\$248	\$330	\$36	\$50,421	5.5	\$53	2.1
2035	27,041	10.4	-25	18	28.0	\$1,929	\$253	\$337	\$37	\$51,197	5.6	\$53	2.2
2036	26,965	10.4	-32	18	28.0	\$1,997	\$260	\$345	\$38	\$51,803	5.7	\$53	2.6
2037	26,898	10.4	-20	18	27.9	\$2,069	\$266	\$353	\$39	\$52,400	5.7	\$53	2.7
2038	26,811	10.5	-39	17	27.9	\$2,144	\$272	\$361	\$39	\$53,147	5.6	\$53	2.5
2039	26,735	10.5	-27	18	27.8	\$2,223	\$279	\$370	\$40	\$53,803	5.7	\$53	2.7
2040	26,639	10.5	-44	17	27.8	\$2,305	\$285	\$377	\$41	\$54,558	5.7	\$53	2.6
2041	26,558	10.5	-28	17	27.7	\$2,386	\$290	\$384	\$42	\$55,437	5.8	\$54	2.2
2042	26,458	10.5	-46	17	27.6	\$2,469	\$295	\$391	\$41	\$56,391	5.8	\$54	2.1
2043	26,356	10.5	-49	17	27.6	\$2,554	\$300	\$397	\$42	\$57,419	5.8	\$54	2.0
2044	26,255	10.6	-47	17	27.5	\$2,642	\$304	\$403 \$400	\$42	\$58,564 \$50,671	5.7	\$54 \$54	1.8
2045 2046	26,153 26,043	10.6 10.6	-47 -55	17 16	27.4 27.4	\$2,732 \$2,823	\$309 \$314	\$409 \$416	\$43 \$45	\$59,671 \$60,710	5.5 5.6	\$54 \$54	1.9 2.0
2046	26,043	10.6	-55 -63	16	27.4	\$2,823 \$2,917	\$314 \$320	\$416 \$423	\$45 \$46	\$60,710 \$61,646	5.6 5.5	ֆԵ4 \$54	2.0
2047	25,801	10.6	-69	16	27.2	\$3,013	\$320 \$327	\$423 \$431	\$40 \$46	\$62,539	5.5	\$55	2.2
2040	25,673	10.6	-03	16	27.2	\$3,013	\$332	\$439	\$47	\$63,646	5.6	\$55	2.0
2050	25,544	10.6	-75	16	27.0	\$3,216	\$338	\$447	\$49	\$64,748	5.7	\$55	2.1

## **Employment Sectors**

## 2015-2019 History, 2020-2050 Forecast

20158,1403101508001,020190210801,4007603,84020168,23031016010001,040180220801,4108203,82020178,36033017012001,020180210801,5208903,73020188,48033019014001,000170190701,6009203,76020198,5103302001500990170170701,6449503,74020208,0302991981310899142128531,6438503,61520218,2703141991480927171170601,6388813,67820228,4303262011440946168181631,6379353,72220238,5003302021410976168180621,6399403,75820248,5603332021470977167183621,6479473,78820258,5603342021610966166188601,6649563,79820268,6003342021610966166189691,6709583,822 <tr< th=""><th>ent -</th></tr<>	ent -
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2032 8,740 327 200 182 0 944 164 195 56 1,699 964 3,901	
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2034 8,790 327 199 187 0 931 163 195 55 1,710 967 3,947	· .
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2037 8,870 327 199 194 0 912 161 196 54 1,728 971 4,017	1
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2041 8,980 328 199 203 0 882 160 196 53 1,757 977 4,110	)
2042 8,990 328 198 198 0 873 160 196 53 1,765 979 4,133	
2043 9,020 328 198 198 0 865 159 196 54 1,773 980 4,157	
<u>2044</u> 9,040 328 198 198 0 856 159 196 54 1,781 982 4,180	1
<u>2045</u> 9,070 329 198 201 0 848 159 196 54 1,788 983 4,203	)
2046 9,100 329 198 207 0 839 158 197 54 1,795 985 4,227	
2047 9,120 329 197 207 0 829 158 197 54 1,803 986 4,250	
2048 9,150 329 197 208 0 819 158 197 54 1,811 988 4,273	
2049 9,170 329 197 210 0 809 158 197 54 1,819 989 4,296	1
2050 9,200 329 197 216 0 799 157 198 54 1,828 991 4,320	,

# Socioeconomic Indicators

