



**CALIFORNIA<sup>®</sup>  
SAFE ROADS**

# THE TRAFFIC SAFETY NAVIGATOR

**Spring 2021**

## **IN THIS ISSUE**

- Challenge Area Leaders are Vital and Appreciated
- Highlighting Challenge Area Leader Accomplishments
- Past and Present Challenge Area Leaders
- Get Involved
- What is the SHSP?

## **INTRODUCTION**

The Traffic Safety Navigator is the 2020–2024 California Strategic Highway Safety Plan (SHSP) e-newsletter. The newsletter provides SHSP updates along with insight into best practices for implementing strategies that reduce traffic fatalities and serious injuries on California's roadways. This edition is focused on the Challenge Area Leaders that are responsible for implementing SHSP actions and their accomplishments.

## **CHALLENGE AREA LEADERS ARE VITAL AND APPRECIATED**

Over the course of the SHSP development and implementation processes, Challenge Area Leaders have gone above and beyond to organize and engage their team members, identify, develop and implement safety actions, update the tracking tool with action progress, and provide timely communication about the implementation of actions to the Steering Committee. The SHSP Executive Leadership and Steering Committees would like to acknowledge the Challenge Area Leaders' inspiring dedication and commitment to the SHSP. The specific expertise and leadership provided to their Challenge Area Teams has been invaluable to the development and implementation of the SHSP.

Challenge Area Leaders serve a vital role in leading and collaborating with a variety of interests representing federal, state, regional, local, tribal, and advocacy organizations. We are grateful to have support and input from a diverse pool of safety professionals and subject matter experts who share the goal of improving the safety of all public roads throughout California. Their knowledge of and commitment to proven as well as innovative approaches ensures the SHSP will strategically drive down fatalities and serious injuries on all of California's public roads.

## HIGHLIGHTING CHALLENGE AREA LEADER ACCOMPLISHMENTS

### 2015–2019 SHSP Accomplishments

The number of partnerships that have enabled the SHSP to evolve over the last 14 years continue to grow. The 2015–2019 SHSP included 15 Challenge Areas, each tasked with specific actions to improve traffic safety. Due to the hard work and dedication of Challenge Area Leaders, 124 actions from the 2015–2019 SHSP were accomplished by December 31, 2019. These included the following types of actions:

- Surveys / Research
- Data Collection
- Pilot Programs
- Grant Funding
- Increased Equipment / Enforcement
- Guideline Updates
- Legislation
- Trainings

The completion of these actions is a result of collaboration amongst traffic safety stakeholders representing public agencies at the federal, state, regional, local and tribal levels as well as private companies and advocates. A total of 35 different stakeholder groups participated in the development of the 2015–2019 SHSP actions, serving as co-leads, action leads or key members to oversee the implementation of the 124 completed actions. This coordination helps to ensure that the 5 E Safety Strategies: Education, Enforcement, Engineering, Emergency Response and Emerging Technologies are addressed throughout action development and implementation. A full summary of actions completed as part of the 2015–2019 SHSP is available in the [California Strategic Highway Safety Plan Report for 2020–2024](#).

### 2020–2024 SHSP Accomplishments

Action development has been underway for the 2020–2024 SHSP. During the fall, Challenge Area Teams refined the proposed actions to be responsive to the four new Guiding Principles introduced as part of the [Pivot](#). There are currently 45 actions approved to begin implementation with more actively being developed by Challenge Area Teams. Early progress has been made on implementation and Challenge Area Leads have started sharing progress with the Steering Committee.

# PAST AND PRESENT CHALLENGE AREA LEADERS

The following past and present Challenge Area Leaders are recognized for their hard work and dedication in support of improving the safety of all public roads throughout California.\*

Sabrina Abercrombie (DMV)	Jerry Gaines (CASE)	Mitchell Prevost (Caltrans)
Emily Abrahams (Caltrans)	Mike Gardner (CHP)	Stanley Price (Advocate)
Dennis Acuna (Riverside County)	Joe Godman (CHP)	Lee Reis (Advocate)
Courtney Aguirre (SCAG)	Lynne Goodwin (FNL)	Vaikunthan Renganathan (Caltrans)
Jose Alatorre (CHP)	Marvin Guinez (Caltrans)	Jill Rybar (UCSD TREDs)
Richard Amaro (DMV)	Arnold Hardy (CHP)	Devinder Sandu (Caltrans)
Austin August (DMV)	Rick Hatfield (CHP)	Ken Savano (PPD)
Sri Balasubramanian (Caltrans)	Arshad Iqbal (Caltrans)	Valerie Schiro (ITD)
Eddie Ballesteros (DMV)	J. Peter Jensen (AARP)	Thomas Schriber (Caltrans)
Joel Bareng (City of Santa Clarita)	Eric Jones (CHP)	Gregory Scott (CHP)
Adam Baressi (CHP)	Richard Ke (Caltrans)	Anna Serrano (Caltrans)
Jim Baross (CABO)	Gail Kelly (Safety Center)	Nancy Sheehan-McCulloch (CAOL)
Kate Bernacki (CDPH)	Kathy Kendrick (OCHD)	Jeff Shewmaker (ATSSA)
Donna Black (OTS)	Teri Kerns (MHN)	Jerrod Sieberg (DMV)
Ken Boskovich (CHP)	Ghazan Khan (Sac State)	Peter Siggard (CHP)
Shawnae Brooks (CHP)	Adrienne Kim (EMSA)	John Slonaker (Caltrans)
Carrie Brown (NIJC)	Denny Kobza (BARF)	Glenn Spellman (DHCS)
Kelly Browning (ITD)	Ken Kochevar (FHA)	Vijay Talada (Caltrans)
Bayliss Camp (DMV)	Monica Kress-Wooster (Caltrans)	Mark Talan (OTS)
Bobbie Carlson (TCTI)	Kien Le (Caltrans)	Stephanie Thomas (DMV)
Rachel Carpenter (Caltrans)	David Liu (Caltrans)	Tressa Thompson (DMV)
Claudia Castro (DMV)	Anita Lorz Villagrana (AAA)	Trisha Tillotson (Nevada County)
Gretchen Chavez (Caltrans)	Andrew McCullough (DMV)	David Torres (CHP)
Hannah Chellew (CHP)	Tom McGinnis (EMSA)	Donna Trainer (CHP)
Wen Cheng (Cal Poly Pomona)	Lia McVicker (DMV)	Nana Tufuoh (CDPH)
Brian Cocagne (CHP)	Christopher Micheels (CHP)	Mary Uhazi (CHP)
David Cordova (Caltrans)	Rock Miller (Advocate)	Martha Vazquez (CHP)
Kelly Cowger (DHCS)	Sheri Miller (CHP)	Steven Villafranca (DMV)
Victoria Custodio (CDPH)	Ainsley Mitchum (DMV)	Jeff Wiley (Caltrans)
Adam Davis (EMSA)	Paul Moore (Caltrans)	Adrienne Winuk (EMSA)
Jim DeCarli (Advocate)	Caroline Moreno (Caltrans)	Steve Wirtz (CDPH)
Denise Dobson (CHP)	Joe Mosinski (CHP)	Fried Wittman (Clew Associates)
Theresa Drum (Caltrans)	Jaime Nunez (CHP)	Larry Wooster (Caltrans)
Bill Ehart (OTS)	Martin Oliveros (CHP)	Mitch Zehnder (OTS)
Roxane Fidler (CDE)	Jim Owens (OTS)	Hong Zhang (Snell)
Pat Fyhrie (AHMCT)	Doug Panameno (LAPD)	Hamid Zolfagharipour (Caltrans)
Mattie Gabston (DMV)	Robert Peterson (Caltrans)	

*\*This list recognizes past and present Challenge Area Leaders as of January 2021.*

# GET INVOLVED



## WE CAN'T DO IT WITHOUT YOU

The SHSP is just the start. Agencies representing the 5 Es need to work together to implement the strategies developed as part of the SHSP. Involvement in an SHSP Challenge Area Team is a direct way to influence the countermeasures selected to improve safety in California. Volunteers are needed for all Challenge Areas.

[Get Involved](#)



## SHARE YOUR STORIES

We want to know about your successful implementation of traffic safety countermeasures! We will be highlighting success stories on the SHSP website and in future newsletters.

[Share your Story](#)



## SUGGESTIONS FOR FUTURE TOPICS?

We want to know what topics are of interest to California! Complete our simple feedback form to provide suggestions on future newsletter topics.

[Submit Feedback](#)

To stay up-to-date on SHSP news, subscribe [HERE](#).

# WHAT IS THE SHSP?

The California Strategic Highway Safety Plan (SHSP) is a comprehensive, statewide transportation safety plan which provides a framework for reducing fatalities and serious injuries across all travel modes and on all public roads. Started in 2005, the SHSP is updated regularly to ensure continued progress and to meet changing safety needs. Currently, over 580 safety stakeholders from over 230 public and private agencies and organizations work together on this effort under the guidance of the SHSP Executive Leadership and SHSP Steering Committees. The SHSP addresses the 5 E Safety Strategies: Education, Enforcement, Engineering, Emergency Response and Emerging Technologies. In summer 2020, state transportation leaders recognized a bolder and more focused approach was necessary to combat the rise in fatalities and serious injuries that have occurred on California roadways since 2010. Four new Guiding Principles have been incorporated into the SHSP update process to further improve safety:

1. **Integrate Equity**
2. **Implement a Safe System Approach**
3. **Double Down on What Works**
4. **Accelerate Advanced Technology**



## VISION

Safe public roads across California



## MISSION

Ensure safety for all modes of travel on California's public roads



## GOAL

Toward Zero Fatalities and Serious Injuries

[Learn More](#)

## Challenge Areas

### High Priority Areas



Lane Departures – 45%



Speed Management/  
Aggressive Driving – 33%



Impaired Driving – 28%



Pedestrians – 18%



Bicyclists – 7%

Active  
Transportation  
25%



Intersections – 23%

\*The percentages represent the number of fatalities and serious injuries each Challenge Area makes up per 2009–2018 SWITRS data

### Focus Areas



Aging Drivers



Commercial Vehicles



Distracted Driving



Driver Licensing



Emergency Response



Emerging Technologies



Motorcyclists



Occupant Protection



Work Zones



Young Drivers

## MORE INFORMATION

For more information about the California SHSP, please visit <https://dot.ca.gov/programs/safety-programs/shsp>

Questions? Comments? Email to [SHSP@dot.ca.gov](mailto:SHSP@dot.ca.gov)