



CLEAN CALIFORNIA

Hoopa Downtown Beautification



PROJECT OVERVIEW

The Hoopa Downtown Beautification project enhances the downtown area of Hoopa and improves the view along State Route 96 in an underserved, native community by adding decorative safety features and artwork that reflect the community's rich history and culture.

Hoopa is part of the Hoopa Valley Indian Reservation and sits along the Trinity River. The highway serves as the town's main street and sees high pedestrian and bicycle use. This dual purpose creates the need for slowing traffic and additional safety considerations. The Clean California project helps to meet these needs by adding:

- Decorative lighting.
- Decorative hardscape islands.
- Tribal art pieces.

Caltrans partnered with the Hoopa Valley Tribe, residents, and businesses, along with County of Humboldt health and safety agencies, to create safety upgrades that serve the needs of the community, as well as beautification that reflects its history.

PROJECT SCHEDULE

1. Project begins: Summer 2021
2. Construction begins: Fall 2022

IMPROVEMENTS HOOPA DOWNTOWN



AT-A-GLANCE

OVERALL TOTAL ESTIMATED COST

\$1.8 million

FUNDING SOURCE BREAKDOWN

Clean California

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